

Jan-Mar 2020 E U R O P E



Focus

**Classic Blue** 

Design Talk

Greenapple



**Lison de Caunes** 

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Wish you a very Happy New Year. The year is not starting off very well, as we can see China battling with the deadly Coronavirus and one after one, the shows are getting postponed. I hope things get better with time and pray for a healthier world. Sleeping well is something that is mandatory for being fit and healthy. This edition of the magazine focuses on the latest technology driven bed-smart beds!

On the other hand, all hail Classic Blue as the Color of the Year as we feature the use of this blue in design and decor industry and highlight a few of the top design houses.

We are thankful to Lison de Caunus and the design house Greenapple for sharing with us their journey into the decor industry.

Read the magazine and let us know what you think of the stories, we would love to hear from you. Until then, stay safe.

Chitralekha Banerjee

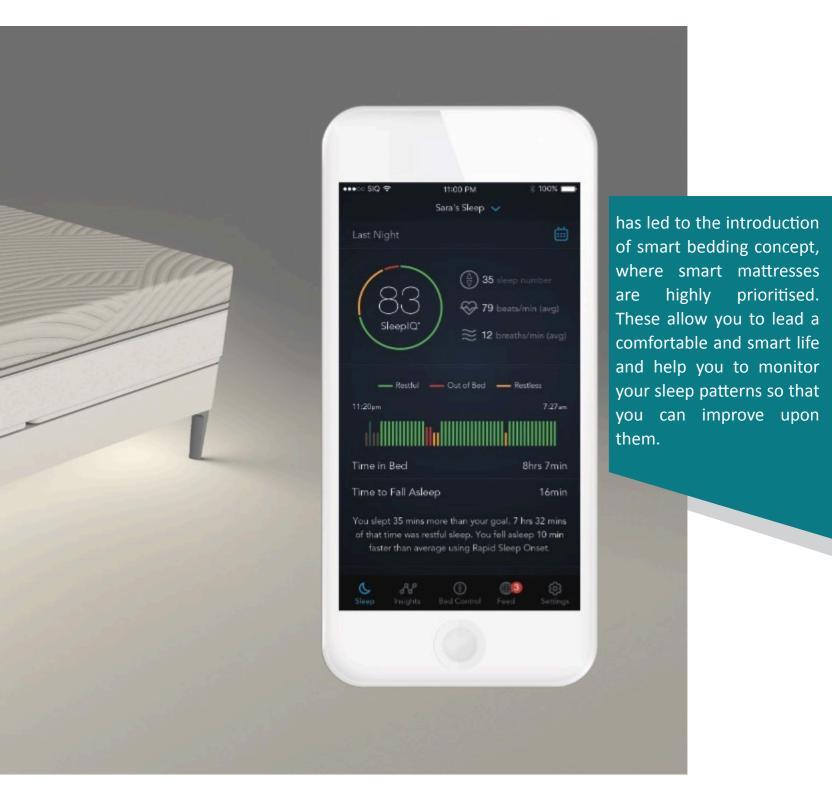


## **Sleep Smart**

comes with the bedding...!!

The world is getting digital, we are getting digital and we are becoming dependent on this digital world. From mobiles to lights everything is getting smarter. The smartest things are not only within the four walls of the living room, kitchen and bathroom. We have already entered into the most relaxing zone to make it the smartest. Yes! The bedroom also need to be smartest. We spend our most of the time outside of our home, our lifestyle has allowed us to choose a restless life instead of taking care of ourselves. We hardly get time to utilise our precious hours to sleep. We have less time in our hand to take a deep sleep. Moreover, if you have insomnia, you know that getting enough sleep is crucial to your health and dayto-day function. Even if you have a serious sleep problem, you will get the negative impact on your life everyday. At the end of the day, 'comfort' is the ultimate word you can rely on. Now, new technology







## **Sleeping in the 21st century – What's that?**

It is the smartest thing ever invented to keep you comfortable, hydrated and allows you to lead a healthy life. Smart bed takes care of your precious sleep. While other beds are not efficient enough to track and monitor your sleep which is really important nowadays, smart bed is a bed that uses sensors and other technologies to gather data about how you're sleeping. It uses this information to self-adjust and improve your sleep. Some smart beds also deliver your sleep information to your smartphone where it can report how well you're sleeping and offer tips on how to sleep better. Smart beds necessarily focus on improving your sleep. Most of the smart beds comes with a built-in TV or alarm so that it can deliver you the highest stage technical advancements.



## **Advanced features:**

- Sleep Tracking
- Temperature Control
- Air Chambers
- App Integration
- Position Control
- Self Making

## **Smart Mattress:** A WOW thing!

In today's smart home, your speaker, lights, door locks everything can speak and understand your thoughts. What if a mattress can interact with you and understand your health. That would be surely a WOW thing. It sounds very surprising but in reality it could change your lifestyle and gift you a healthy and fresh living. A smart mattress you pay good money for should do the same. A smart mattress will never let you down!



A smart bed can actually lead you to life of 21st century. However, mattresses are not exactly a new invention, it is estimated by some researchers

that it was invented some 77 thousand years back. As humans are outstanding to invent unimaginable material, they have invented the mattress to make their sleep comfortable. Now

we have entered into the 21st century, we are habituated with integrate cutting-edge sleep technology with Smart bedding concept. Smart bed is the newest trend created in the bedding market. Even, many smart bed has the ability to control the climate of the bedroom, many come with onboard heating systems to keep you warm and cozy during cold nights. A perfect smart bed is smart enough to inform you if you are getting enough rest you need. It counts the total time you dedicately spend in bed, your regular time of sleeping, your correct position, toss and turn. You might be looking for some best smart mattresses to improve your life, sleep and health, then

you will have three best mattresses in the bedding market you can blindly rely on:

- ReST Smart Bed
- Sleep Number 360°
- Eight Smart Bed

## **What Sleep Number 360° smart bed does?**

Sleep Number 360° smart bed assures to improve your sleep today.

- Only the Sleep Number 360° smart bed lets you choose your ideal firmness, comfort, and support on each side the Sleep Number 360° setting.
- Throughout the night, the bed senses your every move and automatically adjusts you both effortlessly comfortable.
- Every morning, the bed shows you how well you are sleeping- your SleepIQ score with personalised insights for your best sleep.
- The Sleep Number 360<sup>®</sup> smart bed can pre-warm each side of the bed, so you're both



ready for your best sleep ever.

The Sleep Number 360<sup>®</sup> smart bed is even smart enough to gently raise your partner's head to help relieve mild snoring.

#### Whereas, Eight Sleep offers slightly unique features. It comes with:

- **Bed Warming**
- Home Integration
- Smart Alarm

Moreover, the Eight Sleep has the contouring memory farm, which offers a pressure relieving and super soft sleep experience.

ReST Smart Bed offers 'Sensors' facility where it could monitor more than 2000 pressure points through its medical-grade level sensors and 'Whisper Air System' which can quickly adjust the air slowly to the five zones of the body. Smart bed concept cooperates to soothe you and balance your

lifestyle. This advanced technology Eurniture & Accessories Europe Jan-Mar 2020

offers you to enjoy a perfect sleep! But the harsh truth is, smart bed is quite expensive but once you buy, you will realise you will get a lifetime experience and it is worth the expense ofcourse.



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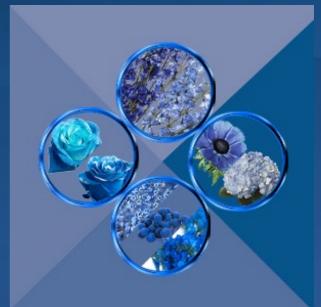






# Color of the Year 2020

**PANTONE** 



Classic Blue 19-4052

Epitomising Elegance in



A new year, a new decade, a turn of the chapter: Pantone went classic, traditional, an attempt to return to the roots, with the primary colours Classic Blue, a rich colour with a lot of history. Inspired by the timeless creation from Vincent Van Gogh "Starry Night", Pantone's colour of the year 2020, 'Classic Blue' hints at the return of the traditional hues in life. Blue is often described as a shade that culminates "elegance in simplicity" and brings harmony and calm emotions when used in the interior. The decade that began with Cerulean now completes with Classic Blue shade in 2020. The Colour of the Year influences various industries, including fashion, home décor, furnishing, furniture manufacturing, design, product packaging, graphic design. Suggestive of the sky at dusk, the reassuring qualities of the thought-provoking PANTONE 19-4052 Classic Blue highlights their desire for a dependable and stable foundation on which to build as they cross the threshold into a new era. On this bar, one will find a contrast between this deep and rich colour and the intriguing hues of gold of Kelly Bar Chair, the best piece that brings the

TM



modern and the heritage together. With blue, any material can come to life, whether they are talking fashion or interior design. If you pick leather, velvet or any other, you'll find that Classic Blue gives

it an extra kick. It's a reassuring, familiar, but thought-provoking colour that can elevate any project.

Leatrice Eiseman, executive director of the company's Colour Institute, said while unveiling the shade, "When we look at the world around us, we know that we're living with a lot of unrest, where some days we don't feel quite as secure. Blue, from an emotional, psychological standpoint, has always represented a certain



amount of calm and dependability. It's a colour that you can rely on." Designers and artists have often identified the elegance of Blue colour with hypnotic quality and with the vision "Colours can arouse strong emotions," the Classic blue came to life in Chelsea installation in Pantone Colour of the Year 2020. The new Chelsea art space at NYC got immersed in presenting the digital art exhibition at New York's fashion Week in hypnotic installations in the Classic Blue.

## **Trendy Timeless Traditional**

Designers mentioned that the Curated Classic Blue is an ideal Colour for interiors that brings balance and serenity in life. It is perfect for both formal and informal setting. You can create a formal sitting arrangement or casual meeting room with the monochromatic shade and balancing shades, combining tints and tones to create a tranquil space. The colour will influence fashion, home decor, interior design and a lot more throughout the year. Brands like Covet House, Essential Home, Circu, Boca do Lobo have shared their designs in the Colour of the Year 2020.



### Classic Blue in Home Decor:



Essential Home's Dean Armchair presented in Classic Blue is one of the deep and rich forms that is stamped in an exclusive leather textile that appears stunning. This 2020, with a new decade, just starting, it's time to get inspired in the basics and take them to a whole other level of luxury, elegance and sophistication in Classic Blue. Pressman said that Pantone felt that the colour highlighted dependability, trustworthiness, credibility, and constancy, the traits one will find in the bestseller that is Collins Dining Chair, the perfect dining chair in stunning velvet.

Covet House has introduced selected pieces inspired by this calm and tranquil colour. Statement furnishings by KOKET dressed in Classic Blue is a glamorous match made in heaven. A perfect way





to fill a home with confident and comforting vibes, each KOKET design is crafted by master artisans and jewellers in Portugal who left no detail or element forgotten. The brand's empowering statement pieces are a perfect match for this timeless and bold colour.

Some may look at the classic hue and think drab and sad, but we absolutely should not! Simultaneously vibrant and humble Classic Blue evokes confidence, inclusion and reassuring feelings of security. Bring hope, comfort, and serenity into your home with KOKET in Classic Blue to remind yourself each day to slow down and take steady sure steps forward in 2020!



Circu, the children's brand that is synonymous with turning dreams to reality once again concocts tones with vision and introduces the 2020 collection for children to live their fantasies and magical world in blue. Circu's Sky on Plane, Sky Rug, Sky Desk are especially introduced in the hypnotic hue. Your room will turn Sky at dust with the chosen shade of the year.





### Reinventing lifestyles and smart designs for global furniture trade

- Asia's first furniture show in 2020 With new look, designs and products
- Featuring MUAR Furniture city of Malaysia World's biggest market place for Malaysian wood and panel furniture
- Largest sourcing destination for office furniture in Southeast Asia
- Malaysia and beyond Welcoming exhibitors from Asia's and other furniture leading countries
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the art of this particular product and utilised it carefully. She executed some outstanding projects in association with luxury brands, moreover, a number of luxury brands have commissioned her to create pieces for their flagship stores: the Guerlain parfumerie on the Champs-Élysées, the Louis Vuitton store on Place Vendôme, the Four Seasons Hotel in New York, and many others.

Lison de Caunus – in itself is a brand which stands out in a crowd. Since 2015, she has been working on her own creations. From decorative objects to furniture, she carefully executed and handled everything through her outstanding knowledge towards the subject. She uses straw marquetry on everyday decorative pieces and furniture, giving them a unique and timeless elegance. Beside that, she evolved the beauty of straw marquetry through her timeless creations.

"Throughout the years, Lison de Caunes has continued to innovate and develop her craft, with her technique remaining entirely artisanal. Shimmering colours, poetic decors, textural effects... She has wonderfully modernised the art of straw marquetry" - Lison de Caunes Créations.

We are delighted to have Lison de Caunes this time – the luxury designer who shared her passion towards straw marquetry, career, innovation, invention, projects, plans and more with us. Excerpts:





FAE: What made you decide to take the path of restoration in craft and begin a career in straw marquetry? How far this decision shaped your career?

**Lison De Caunes:** My grandfather André Groult worked with straw marquetry and I loved to spend time in his workshop. He really is the one who gave me the passion for straw marquetry. But I studied book binding and began working more with parchment, sharkskin, eggshell and a little bit of straw marquetry. When antique dealers started hearing that I could restore straw



marquetry furniture, they were very happy! But for a long time it was only a small part of my work. Then it slowly became a bigger part of it until a point where I decided to stop working with other material and focus on straw marquetry. This decision led me to where I am today.

FAE: How far your memory of working with your grandfather shaped your career decision by kindling passion for straw marquetry?

Lison De Caunes: I never worked with my grandfather, he died when I was 18, however straw marquetry is a childhood memory for me. I first discovered the material and the technique in his workshop but I remember very clearly when I was in my house in Britanny, when I was a child, there was a big and beautiful straw marquetry screen that my grandfather had made for the Exposition des Arts Décoratifs in 1937. This piece has always impressed

me and I decided to restore it after my grandfather died. It was my very first attempt with straw marquetry and this is what made me really passionate about the material. The original screen is still with me in my workshop today!



FAE: Tell us something about the craft, inspiration and projects on which you are working? What has been most favourite and successful project you have ever worked on?

Lison De Caunes: Since straw marquetry is now fashionable again, a lot of amazing designers contact us to collaborate and make us do amazing things which I wouldn't have had the idea of doing myself. We also work more and more with other artisans to mix different material and present straw marquetry under a new vision.

The first designer who came to me for a collaboration was Hubert le Gall and I keep a very nice memory of it. Everything I did with Maria Pergay has also been very exciting as it was very out of the ordinary and completely surprising and unexpected and of course the Hermes windows I did with Leila Menchari more than 10 years ago where I had to reproduce 10 Hermes silk squares in a very short amount of time. It was a lot of stress but the result was mind blowing!

FAE: Straw marquetry came back into fashion during the Art Deco period and restored in your hand. Share your experience of working with this art to its former glory.

**Lison De Caunes:** What I love with straw marquetry is that when you work with it, you see

the results immediately. It is the same with restauration. It's always very satisfactory to see a very damaged piece of furniture gain back its former glory thanks to my own hands! Especially





when it's pieces from my grandfather because of the emotional aspect of it.

My main goal when I started working with straw marquetry, which was a forgotten craft, was to make it fashionable again and show that it could be very well affiliated with more modern and contemporary designs and interiors. I have been the only one working with straw marquetry for about 20 years, and I am very happy and proud to see that this technique has regained a lot of interest in the craft world.

## FAE: What materials do you generally utilise to execute your innovation? And how you cultivate the raw straw?

**Lison De Caunes:** For the past few years we really have been trying to innovate and to work the straw in different new ways. We collaborate with other artisans, to mix our material (hard stone



with HerveObligi, glass with Bernard Pictet, gold leaf with Manuela Paul Cavallier...) and the results are always amazing. For the next edition of AD Matières d'Art, we will present some new technique of working straw itself, I am very excited to show these new techniques!

The raw straw is harvested in Burgundy, France by Jean-Luc Rodot who I have been working with since the — beginning of my career — even with his dad.



## FAE: If you can share us about your future plans and upcoming projects on restoring straw marquetry?

**Lison De Caunes:** I can't really say anything about upcoming project because they are confidential until they will be released but we have something very exciting coming up this year.

However, now the upcoming project are mainly about creation and not anymore about restoration.

## FAE: What is your area of expertise? And is there any new area you wish to cover soon?

Lison De Caunes: I restored old pieces for 20 years. I collected them, I had around 300 pieces from the 17th, 18th and 19th century. 2 years ago, I decided to sell almost everything, but a lot of the pieces I sold came back to me for restoration!! It is mostly private clients that acquired them for their private collections. I very rarely restore for museums but a lot for antique dealers (like Gallery Vallois) who have pieces from Jean-Michel Frank, my grandfather André Groult or Jean Royère. I am a straw marquetry specialist and I am not interested in covering any new area now. I still have a lot to discover with straw!





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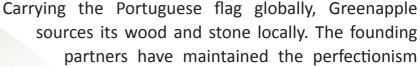








Its been 15 years since Greenapple is delivering its best, every single project has been a masterpiece and symbol of prestige and quality. The design house is an execution of passion towards the design. Two married economists Sérgio Rebola and Rute Martins founded this studio in 2005 with a heap of ideas. In this 15 years, they have achieved success over their bespoke design journey. The studio offers rare raw materials, textures and limited series fabrics with customisable details and finishes. Greenapple works with interior designers, architects and artists, providing a full range of services from a turnkey project – including delivery and on-site installation – to individual services, such as personalised design.

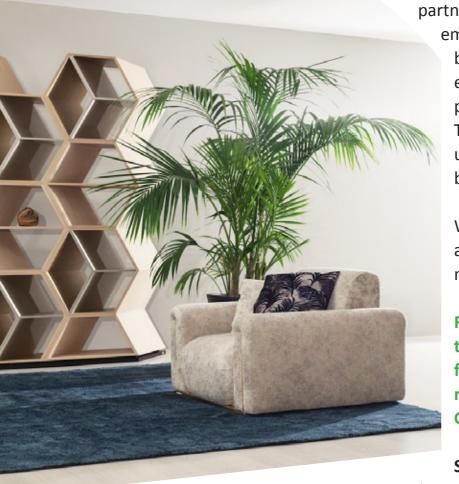


embedded in their products through the brand's international growth, creating exquisite pieces which are a combination of premium materials with pure imagination. The design house strives to implement unique yet original which always exceeds beyond expectation.

We are delighted to have Sérgio Rebola and Rute Martins – masters of creating masterpieces. Excerpts:

FAE: Where did you get the inspiration to start a design brand focused on furniture products? What are the primary reasons behind the establishment of Greenapple?

**Sérgio Rebola and Rute Martins:** The first inspiration was the need to rediscover the ability of the





human hand to create exceptional contemporary beautiful objects using long-held unique and local traditions, skills and most of all exclusive materials.

The primary reason behind Greenapple's brand is to materialise that uniqueness in space.

FAE: What does uniqueness mean to you? How do you implement this concept in your creations?

**Sérgio Rebola and Rute Martins:** Uniqueness lives at the holistic intersection of creative fields such as art, design, architecture, craftsmanship, and its physical manifestation through form, materials, colour and texture in the three-dimensional space. The way to go about it is to create a continuous brainstorming atmosphere between designers, master carpenters, upholsters, stonemasons, where valuable information is cross-checked between all major key players in the project.



FAE: What are the prime advantages customers can get from your products? What individuality you offer through your innovation?

**Sérgio Rebola and Rute Martins:** From our product selection to the style of your home, dimensions, materials and fabrics can all be personalised, customised and manufactured to customers individual specifications or creative design input. Innovation is always a challenge accepted at Greenapple. Having our own in-house production facility makes a world of difference as customer's solicitations are quickly brainstormed and provided with an innovative solution.

#### FAE: How has the feedback thus far been for the new 'Perfect Raw' collection?

Sérgio Rebola and Rute Martins: Visitors at Maison et Objet shown a mix of fascination,

curiosity and general endorsement of the collection's creative design output displayed at the fair. There were also clear indicators that the style of the collection was aligned with on-going projects and trends carried out by international designers visiting our exhibition area. In particular, there was a keen interest in material combinations such as in Biloba's sideboard marble or the Bongó's bar cabinet in polished Sahara Noir marble, and also a healthy interest in production processes concerning durability and top finishing quality. In fact, a step-by-step explanation of the production cycle done in person (i.e. nice chat) is exactly what Greenapple is all about.





FAE: Greenapple creates such inventive designs. How do you manage to execute such extraordinary design concepts? What has been the most significant and satisfying product you have ever worked on?

**Sérgio Rebola and Rute Martins:** By reducing the gap and therefore nurturing the natural exchange of information between areas such as, material sourcing, creative design, expert craftsmanship and mechanical processing, and of course, environmental sustainability.

The most significant product we have worked on is the Bongó bar cabinet. Firstly because of its exclusive materials and innovative applications and also because it is a clear example of a product that keeps on being updated and perfected. This year we're already working on a model with no handles at all, where the user will be able to

open its doors by remote control.

FAE: And lastly, do you have any plans for emerging markets in the Middle East and Asia?

Sérgio Rebola and Rute Martins: Greenapple's The Grand collection is designed specifically for the Middle East and Asian markets. It puts emphasis on a design language that echoes surely some of our on-going work connections with customers in these markets. Our plan is to continue in delivering top quality finishing projects and products. As a brand we're fully committed to delivering a slow but steady, bespoke and unique experience based on honesty, trust and quality.



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Kettal turns outdoors into luxurious relaxing destination





A variety of sofas and innovative seating designs from Kettal now adds comfort to the outdoor gatherings. The collection is specially designed to add a dash of luxury in the mundane environment and brings opulence to daily life. The collection here turns outdoors into luxurious way to relax under sky. The arrangement may be set up for relaxing, evening parties or cosy get-together.

to face.



The sofas and lounges are especially designed to offer absolute comfort. Unique materials are used for developing sturdy and durable products. Therefore the structure is organised around a frame entirely made of aluminum, capable of hiding in the essentiality of its lines either the quality of the used materials and the chance of easy articulation in different compositions.

On the base of this flexible and light support, soft seats, made of large cushions and different modularity, take place. The textile upholstery, that nowadays has nothing to envy to solutions for interior, completes the warm and cosy feeling the product was meant to communicate.





# KOKET presents Golden Hour - a glamorous gold decor project

"As we have entered into 2020, our new year's resolutions are yet to be fulfilled and conquer our deepest desires. The time has come to channel your inner goddess and prepare to live life to its fullest. So why not start at home by empowering your space with classic, elegant and sophisticated black and gold decor by KOKET? A touch of glitz here and a touch of black prowess there and your home base will be the perfect recharging station for all your 2020 goddess goals!" — KOKET.

If one powerful statement is all you are in search of then look no further, KOKET's new Goddess mirror is for you!



#### **GODDESS MIRROR**

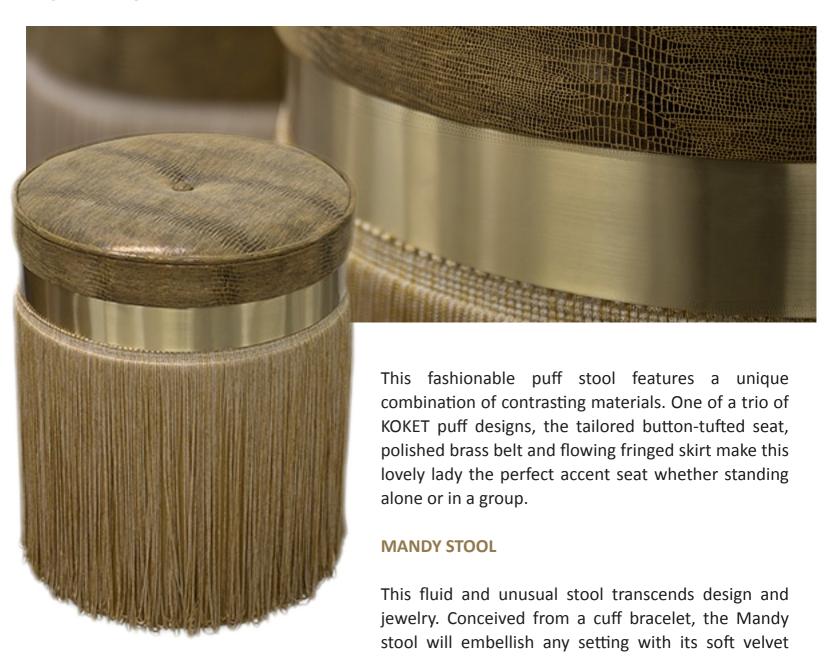
Beautiful, brilliant and unique, strength and power radiate from the Goddess. More than 200 brass hands spiral around a circular mirror, reaching to lift you up to the pedestal on which you belong. Each hand is individually crafted by KOKET artisans, then painstakingly polished one by one resulting in this masterful piece of interior jewelry.



#### **VENGEANCE TABLE LAMP**

Seeking retribution, she fights to take back what is rightfully hers. Cast brass hands grasp the Vengeance lamp's marble column structure embodying her impassioned struggle.

#### **ISABELLA PUFF**





upholstery and twisted high-gloss polished brass base.

#### **SERPENTINE SCONCE**



Slithering up the wall, the Serpentine Sconce's coiled tail appears as if it may unwind at any moment. Looking to add some primal energy to your interior? This sconce is sure to add a sense of primitive exoticism to any space.

#### **ZEBA CHAISE**

This graceful mix of materials provoked the name for KOKET's ravishing Zeba chaise. As beautiful as the name implies, her modern design is coupled with sophisticated curves, supple upholstery, and sleek lacquered legs. She's the perfect date for a late-night evening cocktail or relaxing night in.



## **Essential Home reveals collection of Classic Blue**



As the year 2020 sets in Pantone went classic and embraced timeless and elegance for the year round with the rich Blue shade. The new Classic Blue with a distinct history marvelled the designing world and is hence welcomed by all. Essential Home, the brand synonymous with impressive design and absolute comfort has introduced their latest collection in Classic blue hue.

Evocating the moments of the sky at dusk, the comforting qualities of the thought-provoking PANTONE 19-4052 Classic Blue has been embraced to focus the longing for a dependable and steady foundation on which to build as they cross the threshold into a new era. In this bar, the user will experience a contrast between the deep and rich



colour amidst the fascinating hues of gold of Kelly Bar Chair, the best piece that brings the modern and the heritage together.

The subtle blue yet rich blue, irrespective of any material as used in fashion or interior design elevates the look of the object or the user. Products from velvet to leather, when in Classic blue, look not only attractive but also hypnotic, and it has the power to elevate any project. With Sophia Sofa in Classic Blue and stunning velvet, one will surely find it's the perfect colour for 2020. Dean Armchair, a representation of comfort in Classic Blue is a finest form of expressing richness of the colour while offering absolute emotional comfort through eye soothing hue. This 2020, with a new decade just starting, it's time to get inspired in the basics and take them to a whole other level of luxury, elegance and sophistication.

Pressman said that Pantone felt that the colour highlighted dependability, trustworthiness, credibility, and constancy, the traits one will find in the best seller that is Collins Dining Chair, the perfect dining chair in stunning velvet.





# A superior dining room collection by Bunny Williams

For three decades, Bunny Williams has built a legacy of superior design. Rooted in long-lasting and valued relationships with clientele, Williams' ability to mentor yet another generation of talented designers firmly establishes her firm as one of the most important voices in the evolving history of design. She is also known for balancing refined beauty with welcoming livable appeal – keep scrolling and you'll see how!

### **Pietra Dining Table**

Pietra dining table is made of white exquisite marble. Its top gently lies in one robust marble pedestal, conceived from a solid block hand-sculpted and turned to create different details for additional texture. Ideal as a four-seater table, the contemporary feel of Pietra is effortlessly stylish and it can be used for indoor or outdoor.

### **Gala Suspension Lamp**

Designed from the soft blend of emotional yet beautiful lines, the Gala suspension lamp is the perfect outcome of brass and crystal glass. A superb piece for timeless creations, it features classic elements with a modern design vision. A majestic addition to your home decor.





### **Colosseum Mirror**

The Colosseum mirror is a rounded oblong mirror inspired from the most iconic buildings in Rome, because of its massive size and concentric shape. It features a frame produced in polished brass accented by an LED strip around the whole body. A shiny addition to any dining room!

### **Haute Style**

Entertaining in Haute style is now possible with the amazing Merveille dining chair. Stunning feathers turn the outside back of this graceful chair into a wondrous work of art. If you wish to make a statement right in the center of your home decor, then this is the right feature to do so!





# FLAMANT - A new age furniture maker presents creative collection

Flamant creates everything you need to turn your house into a warm home. A quiet cocoon in a hectic world. Flamant does this with the greatest care for quality. Every Flamant product is made in small workshops and in accordance with authentic methods. They travel the world to find the best artisan products and that way, all their products have their own unique stories.

### **Moranis**

This unique square table comes with self brassed wooden material to hold things. This object is appropriate for living room. You can place it at the corner of your room and decor it with your luxurious objects.





### **Patty**

This chest of drawer has an extraordinary elegant look which has three drawers and artistic knobs. This simple but graceful object comes with a soothing colour that suits your choice of room colour.





### **Belinos**

Belinos is designed with utmost attention, curated with ropes and tags this object becomes more interesting to explore.

### Richelle

This artistic seating sample reminds you to feel more nostalgic and melancholic and let you crave for more warmth in your hearts and homes where richelle will be placed. This lounge chair is made with natural linen which gives it a more dramatic look.



# Bocal Lamp - an unique lantern collection by Pop Corn





### Pop Corn introduces Bocal Lamp – designed by Kiss.

These vintage style lamps, made in France, comes in a large pickle jar. One can use the decorative filament bulb offered, to create an industrial & soft atmosphere that adapts to all styles of decorations, both modern and classic. The lid of the pot opens so that one can insert all kinds of decorative things into the bottom of the lamp. So, the private ambience can be easily created by its own way.

#### **Features:**

- Table lantern
- Two-colour fabric cable (black & white NEW CABLE)
- 2m + male plug
- Recycled pickle jar Made in France



WORLD



**11-14** MARCH **2020** 

SECC

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Co-Organizers:









11 March 10:00 - 18:00 12 - 13 March 09:00 - 18:00

14 March 09:00 - 17:00











www.vifafair.com

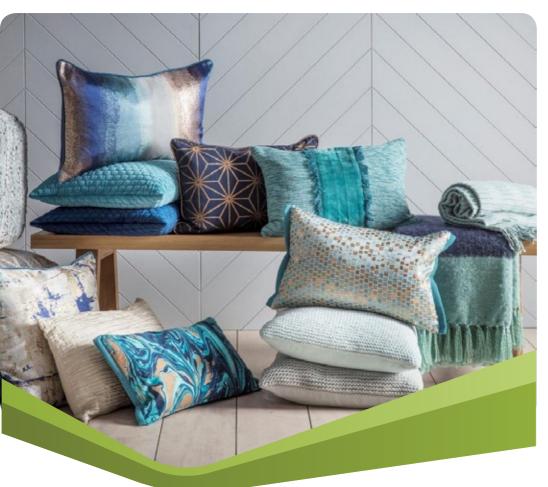




buyers and visitors to find easily what they are looking for, and offered the opportunity to expand one's product offering.

"With the opportunity to reach an audience over 22,000 buyers over the four open days, on top of pre-show visibility to a database of over 100k, this is great value for money and potential for significant return on investment through orders, new leads and PR generated." – spokesperson of January Furniture Show.

This platform is the opportunity to explore and discover the full product mix of the show. One won't find a more comprehensive mix of classic and contemporary furniture, flooring, lighting and accessories anywhere else. Visitors enjoyed the widest choice of suppliers with exclusive beautifully presented showcases and thousands of products, all under one roof. This time, JFS attracted almost 22,000+ visitors including independent retailers, department



store and multiple buyers, property developers, architects, hotel and hospitality buyers, interior designers and more.

Beside this, The Furniture Awards recognised the best of the January Furniture Show's exhibitors this year, based on the quality and value of their output. All entries were assessed by a panel of eminent furniture industry leaders, buyers and designers, before the most promising were shortlisted for on-site inspection. Now six years old, the Furniture



Awards were developed by Furniture News magazine in partnership with the January Furniture Show to bring the industry's most creative, intelligent and industrious suppliers to the fore. The 2020 edition was sponsored by trade association bfm, digital marketing specialist Orbital, and furniture technology specialist Lectra.

### The winners of The Furniture Awards are:

- Living & Dining Cabinet
- Bedroom Cabinet
- Upholstery
- Accents
- Mattresses & Divants

January Furniture Show's wide range of exhibitors caters for every budget, style and level of the market, so one can find his beloved products easily. Exhibitors in all five halls of the UK's biggest furniture buying event reported strong sales and positive reactions to the 1000s of new products launched at the four day show. Continuing to attract the key UK buyers from independent, group and on-line retail stores, as well as contract and





interior design buyers, January Furniture Show continues to cement its place as the best furniture and interiors show in the UK - for all levels of the market.

Confidence was shown in every hall with plenty of new stands — Duresta, G Plan, Lebus, ROM and Tetrad were just a few of the big name brands who enhanced their new collections with refreshed backdrops this year. The two new sectors — BEDS@JFS and LIGHT@JFS introduced in 2019, proved a hit for the second year running, with both attracting large numbers of buyers on all four days. While visitor numbers remained consistent with previous years, exhibitors expressed their satisfaction with the quality of the buyers present. Tom Savidge from Carlton & Vintage, Steve Lamb from VIDA Living and Nichola Bell from Westbridge were among those commenting on the large number of key buyers they engaged with on their stands.

Event Director, Cleere Scamell said: "The 2020 January Furniture Show has been a great success. Rising to the challenges of the uncertainty that has pervaded the UK recently, our exhibitors showed confidence and dedication of purpose - presenting imaginative and beautifully made new collections. Also rising to the challenge of reducing waste and the re-use of materials, our exhibitors proved adept at that too with a host of ranges and products made from recycled wood, plastics and composite materials."







Welcoming its participants at 13 halls of 160 thousand metre area, once again, it made history as an exhibition which outgrew the halls and overflowed into tents.

Anticipated greatly by the entire world, the exhibition witnessed a broad participation this year as well thanks to the big data management system, BIA (Business Intelligence Agency), which had the data of 10 million exhibitors and visitors in 5 continents and 186 countries. When it was considered merely as a furniture exhibition, CNR IMOB, featured as the largest exhibition in the home furniture field worldwide for the square metre area as well as the number of exhibitors and visitors, gathered professional buyers and sellers under the same roof via B2B Matchmaking Program. The exhibition, which was organised on the 160 thousand square meter area, aimed to leave a mark in 2020 with over 2-billion-dollar







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## Marco Piva and Kreoo: an outstanding association



The effortless contribution to his passion took him to the height of achievement. Marco Piva- the master of making masterpieces, gives life to product. He is born with an

extraordinary talents to make every project perfect and magnificent, his products are the example of authenticity and originality. He is the founder of 'Atelier Design', a design cell inside the structure of his own practice, where research and development are the fundamental keys of design.

On the other hand, Kreoo – is the ultimate destination to explore your obsession with marble. Kreoo is the expertise of dedication towards their design execution. Each products made by Kreoo is the bonding of affection, care and supreme design ability. Kreoo has been the perfectionist since they have started their motivational projects on marble. Kreoo has proved themselves by implementing unique organic shapes by using natural elements such as marble.

This time, Kreoo and Marco Piva jointly associated to execute an avant-garde production, TAO –

a freestanding washbasin with a sculptural, elegant and clean shape. Marco Piva designed this beautiful object for Kreoo. Metal inserts emphasize the washbasins' shape along its entire length and diameter, framing in the exquisite and and unique geometries of the marble material.

## **CEVISAMA 2020** brings the best of ceramic tiles and bathroom furnishing



38th edition of **CEVISAMA** features the broadest ever of ceramic range tiles and bathroom furnishing. Cevisama,

the international trade fair that brings together the latest developments from the ceramic tile and associated industries, bathroom furnishings and natural stone, takes place from February 3 to 7, 2020 at Feria Valencia. This edition of the event again features more products than at the previous edition and will be taking up more than 126,000 square metres of exhibition space. 847 companies are exhibiting, both directly and indirectly, taking up 11 halls at the venue and comprising what is poised to be one of the best editions of the fair yet. The total number of exhibitors includes 552 Spanish and 295 foreign brands from a total of 40 countries. Whilst the most numerous are Italian there is a significant contingent of Portuguese and Turkish companies as well.

### **INDUSTRY NEWS**



The Spanish ceramic tile manufacturing sector comprises the major part of the showcase and will be revealing to the world the latest products the manufacturers have spent months working on and that reflect their commitment to quality, innovation, technology and design. Likewise, the ancillary sector of frits, glazes and colourants for ceramic will once again be taking the latest industryspecific technology to Feria Valencia, as will the ceramic tile machinery sector - another leading sector of industry that is a global benchmark and displays its true potential at Cevisama. Added to this is the offering from the bathroom furnishings sector, represented by famous brands that are a stronger presence at Cevisama every year, the natural stone sector, raw materials, roof tiles and bricks, and fixing materials and tools for installing floor and wall tiles.



Following its successful launch last year, Cevisama 2020 will again be featuring the 'Design hall' in Hall 6. This is a hall with a completely different style

and feel, exclusive networking and catering zones and showcases product created specifically for the contract and project sector. A new feature this year, is the #Cevisamatrends zone, an exhibition of tiles in the style of a product gallery, that features exclusive brands such as Inalco, Compac, Colorker, Mármoles Serrat, Regia Domovari, Inthetile, Natucer, Cevica, Versace Ceramics, Okiun, Inkoart, Arrelart, Irsap, Tejas Borja,

Ceramiche Refin, Bathco, Harmony by Peronda, Ascale by Tau, Nofer, Momo Collection, Hatria and Seven Tiles.

In addition to this comprehensive product offering, Cevisama 2020 also features a cultural programme of exceptional quality together with new content designed to add value to the event. This edition of the fair, for instance, is lending its full support to Valencia's recent designation as World Design Capital 2022 and has organised an interior design forum titled 'Valencia WDC Forum' that will feature displays and presentations by leading Valencian professionals such as Ramón Esteve, Clara del Portillo de Yonoh Estudio, and Fran Canós, the only Spaniard hired to restore Notre-Dame.

### Castro Lighting brings fresh 2020 catalogue



Castro brings brand new catalogue select to from their new inspiring range of Castro Lighting collection. presented the new catalogue at the January events of 2020: a natural balance between traditional and futuristic

vision in lighting design. Presenting a new graphic design that bring audacity, privilege, and strong statements. Selected materials, luxurious finishes along with Swarovski crystals create a pure blend of opulence, grandeur, and sophistication.

### **INDUSTRY NEWS**



Every year, Castro Lighting releases an edition of its new Catalogue. This year is no different. From its brand-new design to fascinating new collections, the brand can't wait to share.

The collection mesmerises the prospective buyers with amazing designs, latest craftsmanship and innovative styles. The new catalogue displays an ensemble of contemporary and traditional style.

## Essential Home brings new collection with a natural twist



Essential Home presents not only one but two new collections, with a furniture line based on natural and simple elegance. Step into the new mid-century modern world as created

by Essential Home, now with more and more diverse offers for the customer. Inspired by the vintage shades and nostalgic designs, the brand introduces a host of products to brighten up your summer days. While muted shades will brighten up your daily life, the new age outdoor designs will create a perfect setting for outdoor relaxation. Through a contemporary interpretation of the traditional swing, Fable intends to recreate the memories held closest, the character defining moments and the feelings that can't be forgotten. Lacquered stainless steel and copper joints hold an inviting floating sofa, available in a wide color

array of water repellent polyester fibre. A variety of designs will add a contemporary touch to your set up.

Village Collection brings a new and refreshing take on mid-century style, built on rattan, brass and wood. A perfect mix of modern and vintage. New decade, new collection, same twist: discover new mid-century style furniture pieces! A new decade, the same twist. Essential Home presents a collection that will take every design lover back to the roots and origins of mid-century style. A new chapter of our story is born: a fresh new take on the basics of design with a furniture line based on natural and simple elegance. Take a look at the stunning and versatile products of the incredible Village collection and join us on this journey back in time. Let us be your guide on this new experience of design like you've never seen before.



Outdoor collection is an exciting new step for *Essential Home*. Take a step out of your world and embrace nature with *Essential Home*'s new

outdoor line, with the same mid-century twist. As the days get longer and hotter, and the flowers in your backyard start growing colorfully again, the more you think about how to bring that touch of luxury to the outside of your home, ready for



Summer cocktail parties with friends and family. Today, we present you with an incredible outdoor collection that will gift you the best furniture pieces for outdoor that will be in everyone's homes this Summer!

When mid-century meets space age aesthetics, outdoor meets elegance, and sophistication meets a modern interpretation of design, a new collection is born. Dive deep into the heart of contemporary outdoor design with an array of stunning furniture pieces that will elevate any backyard, garden or poolside. It's not just a collection, it's a way of living.

## South East Asian events postponed due to novel Coronavirus



Prominent shows rescheduled to ensure stakeholder safety from novel coronavirus. Due to the sudden outbreak of coronavirus three prominent shows, 45th CIFF Guangzhou, Malaysian International Furniture Fair (MIFF) 2020

and EFE 2020 has been postponed for the time being.

## CIFF Guangzhou and CIFM/interzum Guangzhou 2020 postponed:

The 45th CIFF Guangzhou and CIFM/interzum Guangzhou 2020, which was initially scheduled

to take place across two phases from March 18-21 and 28-31, are the latest events to be postponed due to the spreading coronavirus. CIFF is one of the world's largest furniture trade exhibitions, with a growing emphasis on goods designed and made in China. New dates will be notified in due course, mentioned the organiser China Foreign Trade Guangzhou/Exhibition General Corp. As China is fighting a serious battle against the novel coronavirus, prevention and control of the epidemic is the country's most important work for now. Following the Chinese government's guidelines to contain the virus, the Department of Commerce of Guangdong Province and Guangzhou Municipal Commerce Bureau recently announced that all large-scale economic and trade events should be suspended. To ensure health and safety of all participants, the organizers have taken the decision to postpone the 45th China International Furniture Fair (Guangzhou) ("CIFF Guangzhou") and China International Furniture Machinery & Furniture Raw Materials Fair 2020 ("CIFM/interzum guangzhou") until a later date.

### MIFF 2020 rescheduled:



After close consultation with stakeholders regarding travel and safety concerns around the coronavirus, the Malaysian International Furniture Fair (MIFF) 2020 has been



rescheduled from March 6-9 to June 30 to the July 3rd. It will take place at the Malaysia International Trade and Exhibition Centre (MITEC). According to organiser Informa Markets, the decision was taken with regret, but some countries have already restricted staff travel. "In light of the constantly evolving situation, we have taken the difficult decision to reschedule the event. We appreciate the international buyers who had looked forward to attending the show in March and hope to have their continued support to attend on the new date. MIFF has built a global reputation over the past 25 years and serves buyers from 140 countries and regions. With the new dates, we will continue our work to generate more business opportunities for the show. Also, we offer our sincere sympathies to those who have been affected by the virus in China and other countries," says Datuk Dr Tan Chin Huat, MIFF's founder and chairman.

### EFE 2020 rescheduled:

Export Furniture Exhibition (EFE) 2020 has been



rescheduled to August 27-29 at the Kuala Lumpur C o n v e n ti o n

Centre (KLCC). The decision is taken with great regret after the Town Hall meeting held on 17 February 2020 with the organiser and its exhibitors. The postponement was decided collectively through voting after careful

considerations with stakeholders. There are a lot of uncertainties arising from travel disruptions and other circumstances due to concerns of the COVID-19 situation. Some countries have recently issued travel advisories and companies are restricting travel of their executives.

### Home's Society brings floral spring collection

Revamp your interior with the fresh Spring



collection from Home's Society. "All things Flowers, Colours and Velvet... It's time for spring with Home's Society." Spring is always the perfect time to revamp your home. While you are trying to figure it out what

to do with interiors and facing challenge with designing, Home's Society's innovative collection offers an ideal solution while keeping up with upcoming trends in the market.

"Starting with rugs, and now entering the world of homeware, with high society, we aim to give our clients the ability to relate to their house on a more personal and deep level, creating a line of design that's tasteful, coherent and an expression of who they are. A true oasis of comfort and design, that materializes their feelings and their personalities." With the unique range of collections Vanilla White Wallpaper, Peony Wallpaper, Dragon Fly Wallpaper etc the new collection is ready to guide you create fresh interiors.





Home's Society appears with a strong connection to the eclectic style, a brand that transmits emotions, and that is our starting point for every different design that we conceive to stimulate

and develop new trends.

It's time to be masters in decoration and, for that, Home's Society presents us with a bold and contemporary design, always thinking in the future, and providing our products with uniqueness, exclusiveness and luxury Design.

## Nobodinoz -Changing the world that begins with childhood



Nobodinoz, the French and Spanish home decoration brand for babies, kids and grownups. At maison& object the brand

,Nobodinoz introduced charming childhood furniture to enhance kid's surroundings in an attractive way. With the all new concept "changing the world that begins with childhood" Nobodinozhighlighted some of the latest additions to its kids furniture range. The products are manufactured in France and Spain especially fused with local expertise and

skill of the craftsman while reducing carbon footprint through usage of proper methods and environment friendly technology. Their brand newNatural Collection is a prime example, joining the ranks of their eco-velvet made from recycled fibres and the new printed fabrics recently added to their Baby collection.

Traditionally, at Nobodinoz they produce long-lasting products, the ones you can trust for generations and suited for every room in the house. From furniture to bed linen and including toys, Nobodinoz focuses on materials, craftsmanship, tradition, quality and know-how. All the fabrics are woven, dyed and printed in Barcelona, exclusively for Nobodinoz, the cotton is certified 100% organic, and they follow step by step all the processes to offer the guarantee of quality and origin.

At the trade fair people may discovered the latest products from Nobodinoz at Booth J6 – k5, the Kids and Family Hall 2.



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### Jan 13-19, 2020

### imm Cologne

Cologne, Germany Koelnmesse AG www.imm-cologne.com



### Jan 19-22, 2020

### **January Furniture Show**

Birmingham, United Kingdom
Clarion Events Ltd
https://januaryfurnitureshow.com/



### Jan 21-24, 2020

### Feria Del Mueble

Zaragoza, Spain Feria Valencia www.feriahabitatvalencia.com



### Jan 21-26, 2020

### Imob

Istanbul, Turkey CNR Expo cnrimob.com





Jan 26-30, 2020

### **Las Vegas Market**

Las Vegas, USA
International Market Centers
www.lasvegasmarket.com



Feb 04-08, 2020

### Stockholm Furniture Fair

Stockholm, Sweden
Stockholmsmassan
www.stockholmfurniturelightfair.se



Feb 03-05, 2020

### **Index Saudi**

Riyadh, Saudi Arabia dmg events https://www.index-saudi.com/



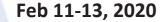
Feb 05-08, 2020

### **Interior Mebel**

Kiev, Ukraine
KDM International Srl
https://interior-mebelkiev.com/







### **IDF Oman**

Muscat, Oman Al Nimr Exhibition Centre www.idfoman.com



### Feb 25-28, 2020

### Meble Polska

Poznan, Poland MTP Group www.meblepolska.pl



### Feb 26-29, 2020

### **MOBITEX**

Brno, Czech Republic BVV Trade Fairs Brno www.bvv.cz/en/mobitex/



Mar 04-07, 2020

### **KIFF**

Kiev, Ukraine
Kyiv International Furniture Forum
www.kiff.kiev.ua



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