

FURNITURE & ACCESSORIESTM

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Cover Story

Living Room Trends

Special Feature

Koket



Designers' Desk

Patrick Norguet

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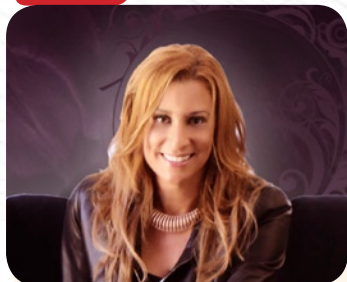
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12 SPECIAL FEATURE



KOKET believes in delivering exquisite design and lavish presentations, making products that are elegantly beautiful. To know more about this successful design house, read on.

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A leading name on the international design scene, Patrick Norguet is one of the most respected French designers of contemporary times. We spoke to him about his journey. Read more.



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Dear Readers,

Living room remains the priority when it comes to furnishing or redecorating your home. And why not! Living room creates the first impression for your guests. The Cover Story of our Autumn issue is a reflection of the recent trends of living room designs in Europe. We have also delved on the last imm Cologne to check out the trends.

Our Special Feature is a story on the American design house, KOKET. Right from the beginning, KOKET has been interpreting the meaning and language of lavishness and luxury. We are grateful to Janet Morais for sharing her love story with us.

We feature the French designer Patrick Norguet as our designer of this issue. We thank him for his time and the story he has shared with us.

We would love to hear from you. Do write to us about your feedback and comments!

Until next time,

Chitralekha Banerjee

Living Room Trends

Living room remains one of the main priorities while furnishing someone's home. It is the living room that sets the impression of the host and his tastes. Designers across the world spend a lot of time to decide on the ruling trends of this part of the house. Living rooms can be modern, elegant, funky, sophisticated.

Furniture is the most important segment to have an elegant living room. Beside a perfect colour and space, furniture could be an absolute touch to this section. But somehow, there has been a major difference between European style and American style. But time has changed and the choice too. According to a report, "Contrary to Europe, America is youthful, vast and an originator for design trends". Now, modern European style and European interior design decorating is greatly admired in modern America.

Comfortable and modern: these are the ultimate words to describe today's living room trends. imm Cologne has showcased some of the hottest trends through their popular segments like: 'Prime', 'Comfort' and 'Smart', where exhibitors and visitors both get to see and exchange ideas over recent trends and concepts on living room.

This year, wood has been the preferred choice for the 'Prime' segment. Wood represents warmth, stability and sustainability, while technical perfection and multi-functionality denoted a modern lifestyle. This segment re-interpreted classic, family-oriented home furnishings with comfortably modern, stylish aesthetics and consistently high quality for all categories of tables, chairs, cabinets and beds. The section was home to classic furniture that creates a sense of familiarity and which the owner had for a lifetime. Above all, Prime showcased proven concepts and high-

end quality. It showcased elegant and traditional conventions of form, clear structures and understated Scandinavian-style design embody harmonious aesthetics in furniture for living room.

Besides, 'Comfort' section was purely dedicated to the living room trends. Comfort at Pure presented the entire range of upholstered furniture: sofa suites, armchairs, divans, stand-alone sofas and couches with special functions. Not only that, Comfort has also proved that upholstery is another important subject for a nice decor. Comfort was the Pure segment for the multifaceted culture of comfortable seating and peaceful relaxation – alone or in company – for taking time-out, enjoyment or for spontaneous overnight guests.

On the other hand, 'Smart' combined the practicality and versatility expected of furniture for young lifestyles with up-to-the-minute design – for the living room, self-assembly and bedroom categories.





However, to give the room a bigger feeling, softer and sober colours are suggested. According to the Fashion Color Report for Spring 2017 from Pantone, the ten most important trend colours of the coming year are found between earthy natural hues and friendly, powerful nuances. "Greenery" is now being called for as the trend colour for 2017: a fresh, satiated leaf green meant to symbolise a new beginning and new life. The exhibitors and textile editors of the international furnishing trade fair imm cologne will also be presenting many upholstery fabrics and textile accessories in nuances from this palette.



Curtain is a beautiful part of an elegant living room. If the colour is light try to apply floral designs on curtains, or use different shades. Using chandeliers or hanging lights would be more refined yet graceful. As stand light trend is still on, long stand lights are more recommendable if there is enough space. For floors, natural materials like marble or stone would be used. Velvet or cotton are the go to fabrics to achieve that elegant finishing touch.

Another priority is – Sofa. Selecting a modern new sofa for a living room design is an important step that adds more style, comfort and trendy colours to one's beautiful home. Modern sofas,

that come in various colours, bring classic and new living room furniture design trends into modern homes for creating attractive and functional room design and decor, whether for fresh interior decorating, cosy room design or staging home interiors in comfortable style. A sofa is a big investment in a living room design. Nothing but a good sofa can revive one's living room, interior decorating experts say that the most successful purchase of a sofa is the result of a clear picture of living room furniture trends. Small modern sofa, futon sofa bed, contemporary bench, recliners are the hottest trends in recent years.



*Special thanks to imm Cologne.

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Janet Morais
Founder, Koket

Love just happened with the charismatic KOKET

Delivering the concept of daring design aesthetic, exquisite design and lavish presentations making the products elegantly beautiful fused with authentic love from an owner has resulted in the establishment of a successful design house, KOKET. The brand from Janet Morais creates a dramatic statement and impact on the viewers. Janet felt the love for design and through the true love that comes out is manifested in her exclusive designs.

Right from the beginning, KOKET has been interpreting the meaning and language of lavishness and luxury. According to Janet, “Love Happened with a simple sketch of a chair over cocktails in a New York City lounge. As the grace of the pen took to the paper my desire to possess this chair and create more pieces with the same empowerment became my mission. Never has the time felt more right for me than now to create a brand that is truly a personal reflection of who I am. KOKET offers a glimpse into my world and everything that moves me. It is all of what I believe in, where I have been, and where I will take the brand will be closely tied to my personal growth.

I am comfortable taking risks —and often, turning heads and commanding attention. KOKET is not about design trends or fulfilling design voids. It is a highly edited collection—not just of pieces of furniture, but a collection filled with the experiences, simple pleasures, passions and life events that have shaped me”.

Taking risk is the biggest challenge in every profession and being an extraordinary female designer Janet loves to take such risks and motivates the same. KOKET – is the much adorable product of Janet’s intense love for design and fashion. The name KOKET comes from Janet’s nickname “Janette la coquette”, a name given to her for her playful ways.

KOKET is rapidly evolving itself and captivating the design industry with their glamorous projects. The devotion and sensation that can KOKET delivers is something very individual. We bring you to the highly desirable world of designs – KOKET- LOVE HAPPENS. Get ready to fall in love.

F&A: Magnificent showcase at Salone del Mobile. Tell us about your experience at the show and feedback.

Janet Morais: Salone del Mobile is the world’s most prestigious platform for design and furnishings, being a part of this showcase was an incredibly rewarding experience. This was KOKET’s fourth year of participation and with every passing year our presence grows larger and more elaborate. We are now unveiling new products every January at Maison&Objet in Paris and Salone del Mobile in Milan.

The public loves the luxury in our design and finishes, our textiles are a showstopper, we offer everything from luscious velvets to metallic leathers, our textile collection sets us apart in the furnishings industry.





FAE: 'LOVE HAPPENS' is the tagline of KOKET. What motivated you to choose this tag?

JM: KOKET's mission statement is to create empowering statement pieces that stop our target audience in their tracks, when love happens we lose our minds and commit irrational actions, such as acquiring that one piece that makes all the difference. Given the nature of our product, and the story behind the brand it makes complete sense to say Love Happens with KOKET.

FAE: KOKET has delivered outstanding collection of designs. What has been the most unique design till date?

JM: All our pieces have a story associated to them, some more powerful than others but the most unique piece we have designed is the Devine cabinet, which is covered in iridescent peacock feathers, a gold leaf pagoda and lined in antique mirror – a real trip into the exoticism of the orient.

FAE: If you can share with us your idea behind the establishment of ‘feminine soul’?

JM: The way the brand talks, leads and presents itself is with grace and confidence. The company is run entirely by strong and dedicated women who strive to empower other women through design, build their confidence through support in the workplace. Empowering women through the KOKET network across the globe has always been one of the brands prime focus and we proud to say that we have left a piece of our soul across the world.

FAE: ‘Ruche’ the table lamp – your latest product, looks unique. Can you please elaborate?

JM: The Ruche table lamp is a very sexy interpretation of a woman leather boot slouching down her leg, a tribute to the 80’s decade of exuberance and gold lame. Many of lived through that fantastic decade while others will grow to appreciate it through our ruche lamp.



FAE: How does KOKET manage to make extraordinary designs with unique concepts?

JM: KOKET has taken design back to the drawing board to redefine a more confident look with daring lines, metallic effects, graphic prints on smooth surfaces, reinterpretations of classics and an overall courageous new style. Careful study is made to understand what a woman wants and needs, fashion and lifestyle trends are followed carefully and reinterpreted through our collections.

FAE: Tell us something about 'Asia' Chair. Did you get any idea or motivation from Asian design?

JM: Asia is one of our largest influencers, many of our designs have a touch of Asia, the Devine cabinet with the iridescent peacock feathers and pagoda top, the Camelia with the hand carved peacock and mother of pearl, the polished lacquers and luxurious silks, and the Asia chair is a tribute to the James Mont chair, done in solid brass with a modern touch to it.





FAE: Do you have any plan to extend floor lighting collections except chandeliers and table lamps?

JM: Extending our light collection is one of our priorities for this year, our focus will be on chandeliers with coordinating sconces and table lamps.

FAE: When can we expect to see another new collection of KOKET?

JM: KOKET will be launching new pieces at the Paris 2018 Maison & Objet show; we will be showcasing the new lighting collection as well as new case goods.



FAE: Is KOKET concentrating on emerging markets in Asia and Middle East?

JM: Yes, we have been in those markets for several years now, we are seeing increasing interest in our products daily, today we have a very strong present in both Asia and the Middle East, our finishes and luxurious touches are strong attention getters in those markets.

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Patrick Norguet

The Magnifique Design Master

A leading name on the international design scene, Patrick Norguet is one of the most respected French designers of contemporary times. The designer has a rational approach to his projects, believing that each object of his should respond to real needs. Norguet has made a name for himself working with various brands like Cappellini, Kristalia, Glas Italia, Poltrona Frau, Alias, Pedrali and many more.



With a great sense of aesthetic, Patrick has the talent to execute his projects through his sensibility of products and his search for purity. Beyond the pursuit of the ideal line and elegant formal beauty, Patrick Norguet loves the factories, ateliers, materials and the artisans who implement them, as well as deciphering the techniques and processes, and a passion for innovation. His affinity for soft forms and understatement as well as his continual pursuit for the just form and colour makes it one of his strengths that is perpetual and, at the same time, always on the tip of the French scene.

The French master has the quest to establish a comfortable yet elegant design which has to have a touch of Nordic design. To him, design is not just an attraction, it is a need indeed. He describes it as “the need to create, think, listen to innovate, design and propose items that make our quality environment”.

On the eve of the MAISON&OBJET PARIS show, we got an opportunity to speak to the renowned designer Patrick Norguet. Excerpts are below:

FAE: What attracted you to the world of designing?

Patrick Norguet: This is more than an attraction, it is a need! The need to create, think, listen to innovate, design and propose items that make our quality environment.

FAE: Studying at the ESDI in Paris, what was the one design principle you learnt there which you still follow today?

PN: My design studies have allowed me to take the time to study art, architecture, graphic design, painting, culture and design; In short, a set of disciplines that allowed me to acquire a culture necessary to understand our environment and thus determine my place and my role as a designer.



F AE: The Rainbow Chair for Cappellini was a turning point in your career. What was your thought behind creating it?

PN: At that time, I began my freelance designer activity after leaving Louis Vuitton.

The Rainbow chair is part of a research work on the subject, without coercion, without control or brief. The Rainbow is born during this period of freedom, from that work on transparency and colour. It's a chair without design, without quest of any shape, an archetype of the chair! If you ask a child to draw you a chair, he will design the Rainbow shape.



F AE: What inspired you to start your own design firm?

PN: Things have befallen without efforts or without real strategy. It is the desire to innovate, create and draw but mostly encounters that naturally push me to create my own studio in 2000.

FAE: Between furniture designing and renovating interior spaces, which process do you enjoy more?

PN: What interests me most are the projects that make sense, that have a real justification in responding to real needs! I enjoy designing objects and singular universes. I see many projects around me who are sometimes “noisy”, resulting from the need to be in “the times”. It does not interest me; what drives me is to work with people and, businesses with which I share a certain vision, free people, free to innovate and take risks! This is the only way for a designer to work in the right direction. I think more and more that the opposite is unnecessary and it creates confusion and boredom. I have the great opportunity to work on these two disciplines, but I must emphasise the industrial world, because the process is more organised and mestizo.

FAE: What makes the Fly armchair for Offect such a popular design?

PN: It is indeed for me a simple product that could become a popular product with great distribution. The shape and design of the seat is the result of a long work focus on ergonomics. It seems to be very designed but its silhouette is really the result of an essential function: extreme comfort, thanks to the tension of a technical textile fixed on a structure, nothing more! Unfortunately, this product was created for a company not really suitable for this market.



FAE: Can you share some details about Alias' Kayak collection of chairs and tables?

PN: My collaboration with Alias now goes back many years. This is an Italian company with a great demand and a beautiful design culture. The Kayak chair was a request from Alias. It was about to draw a wooden chair: challenging as there is a lot of wooden chairs on the market! So I tried to use wood through various techniques specific to the wood processing: a plywood shell and a solid wood frame. The project comes down to the assembly of its two parts. It is through this simplicity that Kayak differs from many other wooden chairs.



FAE: Pedrali's Fox armchair has recently won a Muuuz International Award. Tell us about its design.

PN: Fox is a very interesting project that I like. Working with Pedrali was for me the way out of the sometimes elitist approach of overpriced products. Fox is a product "generous", accessible to all. The ratio between design and price is fair. How to bring to market a comfortable chair, elegant, and I think, timeless: for that, I work on the combination of two materials, plastic injection and solid wood; two separate materials joined together. Throughout the process of developing Fox, I have kept in mind it needs "to speak several languages", lives in several environmental, restaurants and public or private places.



FAE: Having enjoyed such tremendous success in your work, what do awards and accolades mean to you?

PN: It's always nice to hear or receive positive reactions for my creations, but I keep in mind that this is just part of my job and my obligations. My clients expect from me successful products; so I have a request for a sometimes very extreme demand so I always look ahead, not "rest on my laurels"!

FAE: What are the new projects we can expect from you at MAISON&OBJET PARIS?

PN: Maison & Objet Paris is not actually the fair of new products but rather a gathering of buyers. The brands for which I work, are more represented in the Milan Furniture Fair: the main stage of the design! However, I will be present with Ethimo for which I had the pleasure of drawing the stand. They we will also present the products I designed for the brand, as Nicolette chair and other products. Moreover, I will be present with EMU, the Nef collection we presented this year in Milan.



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Tai Ping presents Reform carpets



Internationally renowned carpet manufacturer Tai Ping has collaborated for the very first time with Hong Kong-based inter-disciplinary design firm Lim + Lu to release 'Reform'.

Architects Vincent Lim and Elaine Lu were inspired by everyday surroundings, and questioned why carpets had to be rectangular and static. Lu says, "We wanted to create rugs that can be transformed to fit in different spaces. Reform means to make changes in order to improve something. We aimed to create a rug that would be able to conform to any space without sacrificing its inherent character. The result was the creation of a modular rug consisting of three modules that would allow users to piece together their perfect rug no matter the shape of their space."

Additionally, Lim + Lu looked to traditional colour wheels and overlapping circles to introduce colour into a room. Lim notes, “Colour charts of overlapping circles normally associated with visual teaching was the first inspiration for the rugs. We started with overlapping circles and experimented with a range of colours, textures and patterns reminiscent of marble and precious stones.”



Reform I illustrates how different materials can be combined, with a colour palette of pastel pinks and blues that mimic stone against metals such as brass and silver. The mixture of materials include different yarn count and pile height wool, dull silk, spun silk, flax and shiny fine lurex. Techniques such as cut and loop in different pile heights, twisted yarn, overtuft loop and sculpting—a combination of hand carving, bevelling and embossing—were used to achieve a medley of textures.

Reform II features colour blocking with vivid hues

on 100 percent wool. Both rugs were entirely handcrafted in Tai Ping’s Xiamen artisan workshop.

Lu adds, “We were inspired by Tai Ping’s technical capacity — its



craftsmanship and attention to detail were amazing. They were very open to our ideas, and expertly carried complicated designs.”

Lim believes that Reform exemplifies the range of what Tai Ping can achieve through juxtaposition of materials and techniques. He states, “You really get the rug’s tactile quality with the different textures you feel under your feet.”

Stephen Wong, managing director of Tai Ping, Asia Pacific, shares, “It is a privilege to be the first carpet maker to give Lim + Lu access to our medium. Working together, we translated their signature aesthetic and applied it to custom rugs. Our collaboration will surely resonate with new audiences.”

Normann Copenhagen presents new designs

Designer Simon Legald has come up with two new products for Normann Copenhagen. The Grow coffee table promises to amp up a cosy coffee corner in one's living room. The 50s-inspired Jalousi cabinet offers to provide storage solutions around the house.

Grow Coffee Table

The Grow coffee table is made of solid oak in a finely balanced design with references to classic Danish shaker style. The table is named for the smooth transition between the tabletop and legs, which gives the impression that the legs are growing out of the tabletop.



With its simple silhouette and shapely details, Grow alludes to the luxury of simplicity. The tabletop's chamfered edges and the oval legs lend the table a visual lightness, allowing the gorgeous oak wood to take center stage. Grow is a versatile design with timeless class.



Jalousi

Watches, conveyor belts and 50s furniture were among the sources of inspiration for the Jalousi furniture collection. From that cocktail, Simon

Legald has created a contemporary collection of storage furniture, interpreting the classic roll-front cabinet.

The Jalousi collection, which consists of a sideboard and cabinets in two different sizes, is characterised by its minimalist idiom and a contrasting mix of materials. All of the designs feature practical rolling shutters in inviting shades of colour. The coloured shutters form an attractive contrast to the cabinet body in an oak veneer with legs of solid oak. The combination of materials and the graphic repetition of the shutter's elements make the style young and masculine.

Jalousi is a versatile collection that can be used anywhere storage is required. For ring binders and office articles in an office environment, storage of glass and porcelain in the dining room, or for books and knickknacks in the living room. Movable shelves make it easy to adapt the cabinets to meet individual needs.

Scavolini Bathrooms presents Laundry Space



Bathroom furnishings by Scavolini have introduced a new significant collection called “Laundry Space”. The design – in partnership with architect Idelfonso Colombo – stems from the need to come up with a complete range of elements created to optimise space in a laundry area and in the bathroom in general. It comprises of an extensive range of solutions and accessories devised to create the perfect “operating area”.

Laundry Space restyles the typical elements of laundry furnishings so that they are a perfect fit for the modern-day modular bathroom. This amazing idea makes it possible to put together endless composition configurations, using the models from Scavolini’s entire collection: Rivo, Aquo, Lagu, Idro, KI and Magnifica in the gloss and matt lacquered and decorative melamine versions.



Idelfonso Colombo says, “Functionality meets design: these are the distinguishing features of my bathroom cum laundry room. This new bathroom concept was coined to be attractive and concurrently capable of concealing what is functional only at certain times. Hence, in full Scavolini tradition, brimming with practical essentials, innovative solutions and style, the bathroom cum laundry room dons new dignity and takes a specific place in even the smallest yet always demanding home.”

With Laundry Space, the utility bathroom no longer needs to be hidden away, but rather transforms into a setting that combines furnishing requirements with functional needs.

Several laundry units have been created. The laundry base unit with bottom hinged flap door with matt white plastic laundry basket is an extremely practical and convenient accessory to stow laundry. The Trolley baskets on wheels – made according to Idelfonso Colombo’s exclusive design – are a useful aid in all laundry room activities. Scavolini has also introduced a top for washing machine base unit, designed to grant easier access to the washing machine detergent dispenser.



The storage units, which are even more multi-functional, are necessary to organise space and keep everything neat and tidy. Two or more units can be placed side-by-side, each playing a specific role: for instance, one can be used to house appliances (washing machine and drier) and the other can be used as a storage cupboard which can be fitted with accessories and shelves, to become the ideal solution for compact spaces too.

An exclusive element for the Laundry Space is the Around revolving wall that swivels round so one can exploit both sides, for instance by applying storage bowls and hooks, clothes hooks, towel rails or a mirror.

Any respectable laundry room has to have an ironing board: with Laundry Space, the ironing board is concealed within the thickness of the Cover top and it swivels out of its housing when needed. It is available either left- or right-hand.

The Smart wall unit (standard size of 70 cm) fitted with a mirror and designed also to be teamed with a stylish glass shelf can also be used to embellish the operating area: thanks to its vertical opening mechanism, the wall unit reveals a practical pull-out drying rack devised to hang small garments. Fully in keeping with the overall design of this collection, the power outlet towers are also concealed: with Laundry Space they come in the pull-out version with the vertical push-pull mechanism.

Ethimo presents Agave collection



Agave is born out of the partnership between Ethimo and Mattia Albicini, a collection of tables and chairs whose lines draw inspiration from the sinuous forms of the leaves of the eponymous plant. The collection overcomes the boundaries of outdoor and indoor, and suggests unprecedented interpretations to enhance the interiors.

Agave goes beyond its 'natural setting', the place for which it was conceived, and its concept takes on new meanings: created to be placed outdoor, the collection exalts the living environment with style and refinement. It presents an outdoor furniture collection which is also at home indoors, to create a sophisticated and unexpected space.

The solid teak, which makes up the elements of the family, is painstakingly crafted by Ethimo, to recreate the soft movements, the thin profiles and silky surface of Agave. Then, just like leaves let

water run off their surface, the design by Mattia Albicini comes with a shallow groove on the symmetry lines, which acts as a drainage system as well as an elegant decorative detail.

The almost 'sartorial' workmanship of the wood reaches its maximum expression in the lounge armchair and in the dining chair, where the continuous effect between the seat and the backrest create such a sinuous style that the frame seems to be made from the material itself.

With Agave, Ethimo reflects the evolution of contemporary living and interprets it in a new way of thinking about space, in a stimulating play between indoor and outdoor. Agave thus becomes the ideal collection for those who want to enrich the outdoor environment with the sophistication of interior design and to personalise the indoor space in a surprising way with a new ambiance.



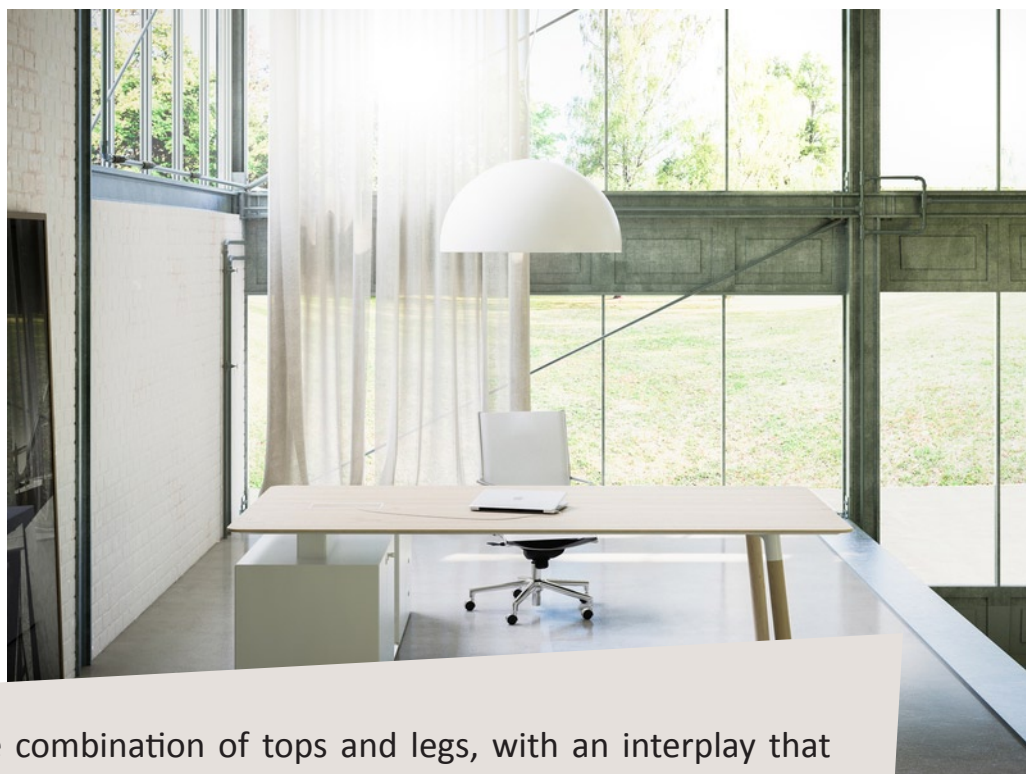
Fantoni presents the Woods collection



Italian brand Fantoni has collaborated with design studio Metrica to create a range of office tables made from solid oak and beech, which aim to bring a softer look to work environments. The Woods collection is the latest range of office furniture from Fantoni.

Created for the contract market, the Woods collection offers great comfort and aesthetic quality. It is a complete series of tables, created to provide a flexible solution that would cater to the new ways of working and on how the workplace is changing. It offers a range of modules, from the “focus” station to a shared one, and from meeting areas to collaboration spaces.

Woods includes large executive and meeting tables, fixed office desks and height-adjustable workstations. The collection can switch from clerical to



executive simply by changing the combination of tops and legs, with an interplay that maintains consistency of design and allows for numerous different layouts.

The key feature of this innovative design is the use of solid beech or oak wood. This material gives a sense of naturalness and visual comfort that is the perfect complement to the comfort offered by the performance of the table, which can be used in both a standing and a sitting position.

The sloped design of the leg gives the table a simple yet sophisticated look, comprising two telescopic cylindrical elements, one of which is in wood. Inside it is an electronic mechanism that effortlessly adjusts the height of the table top.

The table's electrical connections are hidden under the top, while the modesty panel can be fitted with storage accessories and with a USB socket for recharging electronic devices.

Nomess Copenhagen presents the RADAR table

RADAR by Nomess Copenhagen is a compact side table with clean asymmetrical lines and a bold industrial silhouette. RADAR functions as a prominent platform for both storage and display, but it can just as well stand alone as an artistic statement piece.

The practical built-in shelf is perfect for storing magazines and laptop next to the sofa or for holding one's favourite book beside the bed. The small slot in the back of the table top creates a sleeve for a phone charger, so one won't have to fumble around for the cord on the floor every night.

The asymmetrical design makes the side table efficient for breakfast in bed, as it can be dragged over the bed or even over the sofa if one is working with laptop in the evening. The table is laser cut and bent from only two pieces of steel giving it a graphical framework, that will create edge to any interior.

RADAR is designed from a fascination with surface and a cultivation of the industrial production. Founder and creative director Suzanne Potts states: "We experimented with the surface of steel and became fascinated with the contrast between the strong adamant material and the delicate thin horizontal and vertical lines."



Benjamin Hubert presents the Axyl collection



Benjamin Hubert has launched his latest Axyl collection made in collaboration with Allermuir. Designed by Hubert's own agency, each furniture piece in the Axyl collection is entirely made from recycled materials.

Recycled aluminium forms the frames of a chair, stool and table, while the shells, seats and tabletops are available in recycled wood fibre, timber or nylon.

A stackable chair features a die-cast aluminium Y-frame, which supports an injection-moulded shell made from recycled plastic. An optional cushion is made from repurposed nylon. The corresponding table and bar stool also feature recycled aluminium frames.

Hubert says, "The recycled aluminium in the Y-frame of the chairs uses just five per cent of the energy required to create new aluminium and also offers significant cost savings. At Layer, we focus on finding new forms and formats that deliver something visually unique to the market whilst exceeding the necessary functional requirements."

The new collection marks the first time that Hubert's studio Layer Design has joined hands with the British furniture brand Allermuir. This partnership is in view with the studio's ongoing commitment of working with companies to lower their impact on the environment.



DEDON presents the RAYN modular system



Designed by Philippe Starck, RAYN is a modular system of remarkable breadth and versatility, combining the comfort and sophistication of the world's finest indoor systems with all of the outdoor know-how and barefoot luxury one expects from DEDON. Available in a fabric or textile weave, RAYN features luxuriously comfortable cushions developed in Italy. The asymmetrical beauty of its design is accentuated by armrests so generous that they double as side tables, RAYN takes lounging to the next level.

Available in weather-proof DEDON Fiber in two sophisticated colours, Veneto and Salina, RAYN also comes in an innovative woven textile version that's perfect for use under a covered terrace. To create the textile version, which comes in subtle Calico, DEDON's master weavers criss-crossed horizontal ribbons of pale ecru fabric with vertical tubes of warm gray fabric. RAYN's elegant weave, breezy and open, brings out the rich tonal variations in all three colour ways.

A modular system comprising a wide array of typologies, from daybed to beach chair, sofa to footstool, RAYN can be configured to suit any setting — outdoors, indoors or somewhere in between. Wherever RAYN is installed, one can be guaranteed of lounging in unprecedented comfort.

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Saudi Arabia's exclusive international design trade exhibition, DecoFair will be hosting its 9th edition from November 6 to 9, 2017 at the Jeddah Hilton Hotel in the presence of 120 exhibitors from all furniture and design sectors. Participation of 10 Arab and international countries in DecoFair 2017 is backed by Saudi furniture and decoration imports exceeding 8 billion riyals in 2017.

Haya Al Sunaidi, Chairwoman of the Organising Committee, unveiled that the booming construction market in Saudi Arabia has led to an increase in demand for furniture, raising volume of imports to 2.2 billion US dollars (8.25 billion riyals) this year. Hence, the world's leading companies in design were esteemed for participation in DecoFair 2017 as the largest regional platform to showcase latest new products and services in the industry.

DecoFair Saudi Arabia



Al Sunaidi expects participation of international companies representing United States, Britain, Italy, Spain, Portugal, Turkey, Greece, Egypt, UAE and Kuwait, in addition to Saudi companies and factories operating in the sector.

Rony Al-Haddad, Director of Exhibitions said: “DecoFair 9th edition covers all sectors of furniture, lighting, design materials and services and home decorations.”

DecoFair facilitates gathering of major local and global furniture and design companies and is an opportunity for cooperation and trade communication and exchange of experiences among businesses and industry professionals; architects, designers, contractors, investors, hospitality and projects’ managers.

Preparations are also under way to launch the first DecoFair Riyadh from March 6 to 8, 2018 at Al Faisaliah Hotel.

Saudi Arabia is the most attractive market in the Middle East in the field of furniture, providing great opportunities for growth and expansion in line with Vision 2030, which includes a mega program of investments amounting to 624 billion dollars over the next three years until 2020. With growth of the furniture market and interior design by 14% this year in line with the continued growth in the real estate market, over 120 projects will be launched during the next three years and more than 40,000 hotel rooms will be launched in Jeddah and Riyadh by 2018.

DecoFair will host the second edition of the “Decofair Design Award 2017”, with participation of the Organisation of Islamic Capitals and Cities.

DecoFair Design Awards is a professional platform to support creative designers from all countries and to highlight their designs and projects so that business professionals and decision makers can communicate and collaborate with them, where participants will be assessed by a specialised jury of leading architects, international designers and real estate developers.



Home & Building Show



The Home & Building Show is Oman's premier exhibition on the home and building segment. Previously known as The Home Show, it is a UFI approved International event. The 7th annual edition of the show will be held from October 23 to 25 at the Oman Convention & Exhibition Centre in Muscat. The Ministry of Housing, Sultanate of Oman is the patron of the Home & Building Show.

Organised by Global Exhibitions & Conferences LLC (GEC), the six previous editions of this hugely popular event have elevated the expo into the Sultanate's signature showcase of the home and building environment.

Following an incredibly successful version, the 7th edition of the Home Show has now been re-branded to Home & Building Show to appeal to all types of customers – B2B and retail alike. The Home & Building show will feature a comprehensive mix of products and services associated with the construction sector.

Spurred by the robust popularity of the annual expo, as attested by soaring visitor footfalls, lucrative business deals and a lot of networking opportunity, many prestigious local and international companies have already confirmed their presence at this year's show.



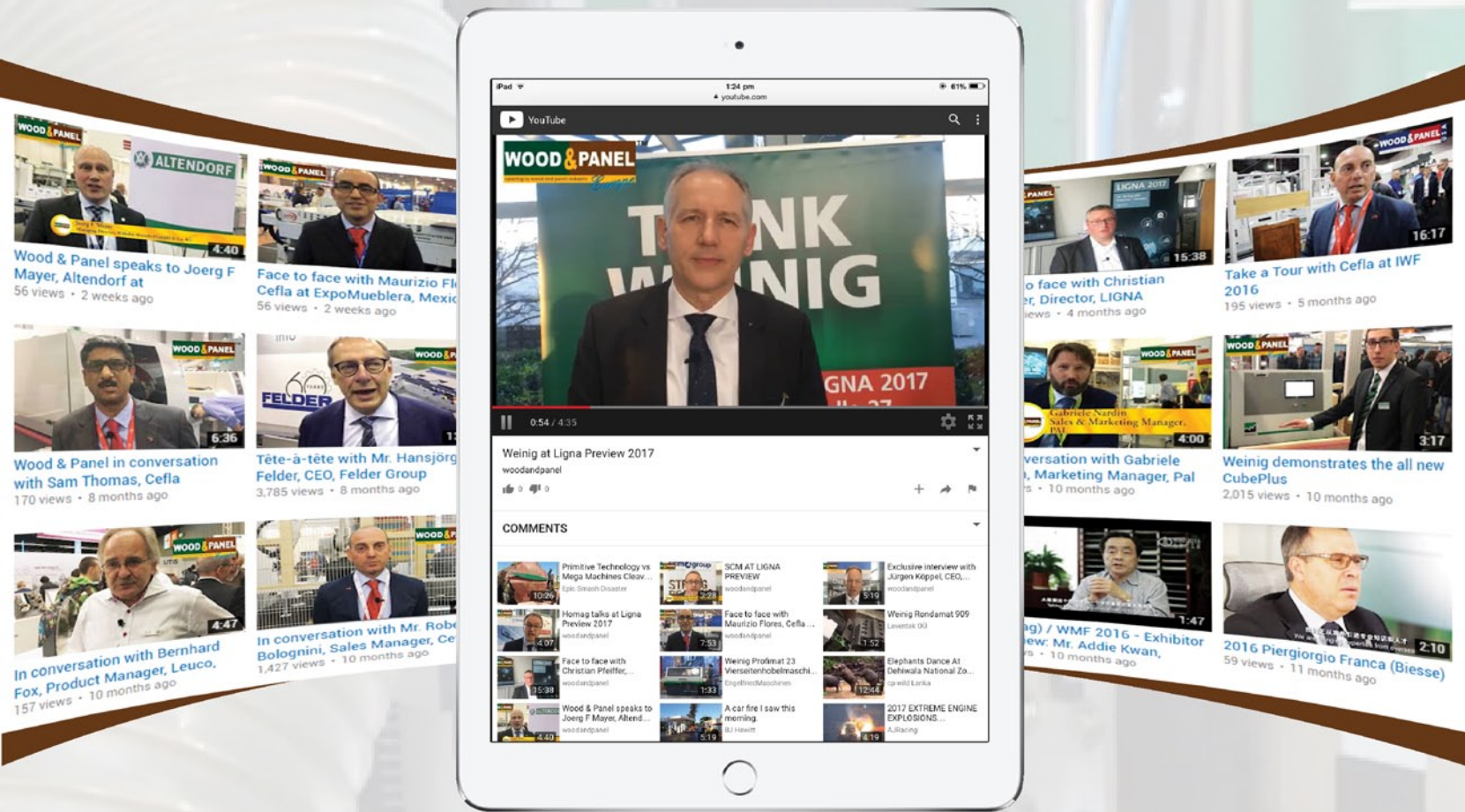
Underscoring the importance of the trade fair to local retail, contracting, consumer and service sectors of the economy, a number of government ministries and agencies have endorsed the event. As the nation's definitive showcase of the home and building environment, the Home & Building Show as in the previous editions, has also attracted strong sponsorship support. This year's event is sponsored by New Home for World Projects LLC as Gold Sponsor and Taj Al Lulu as Associate Sponsor.

The 2017 edition will also feature the maiden edition of Kitchen & Bath Expo (KBEX), concurrent with the Home & Building Show.

KBEX is dedicated to all aspects of kitchen and bath design where industry professionals can showcase their innovative solution that applies to the kitchen and bath business. The Expo will be an ideal platform to exhibit the latest kitchen and bath industry products and technologies. On this one-stop interactive show floor architects, interior designers, contractors and developers will assemble to spot trends, discover the latest designs, experience product introductions, explore innovations, find solutions and forge new business relationships.

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Manchester Furniture Show

- The enthusiastic expo



The 2017 Manchester Furniture Show ended on a high on its last day, with many exhibitors reporting record days and better than expected sales.

Big name brands received enthusiastic responses to their new launches. James Hudson, Business Development Director at Gallery Direct said they had their best ever Manchester show. Nichola Bell, Sales Director at Westbridge Furniture Designs said, “Our four new launches, two in our Elements and two in our Westbridge collection, went very well and overall our figures were better than last year – which was a great show for us, so we are delighted.”

Launching adventurous and completely new designs, Nolte were also jubilant, Sales Director Michael Tattersall stated that they had had an excellent show saying “We saw 95% of the

buyers we wanted to see and got off to a great start with a fantastic Sunday. Our new Cargo and Sunny models went down incredibly well with better than expected sales and we will definitely be back next year.”

New brands including Mason and Pearl, Furninova and Hartmann who all showed contemporary models, also reported delight at the reaction to their products and all said it was great opportunity to meet and spend time with serious and knowledgeable buyers.



Visitor numbers were consistent with previous years at just under 5000 over the 3 days. The attending buyers included many from large group and major independent stores, who despite narrating tricky trading conditions, saw Manchester as the perfect forum to select new products for their physical and on-line stores in readiness for the crucial autumn selling period.

Other big names who reported enthusiastic responses to their new launches included Mike Storey from Ashley Manor, Mark Callgahan at Baker Furniture, Steve Lamb at VIDA Living, Mehmood Pirbhai at CIMC, Aubane Pattar at Furmanac and Tom Savidge at Carlton Furniture, who reported their best ever Manchester show.

Final praise was received from Paul Wesson, Sales Director at Whitemeadow who said, “We love the Manchester Furniture Show, it is a firm fixture in our calendar and it gets better every year. We will be back next year.”

The show organisers report that the re-bookings for the 2018 event are already high and the show will return to Manchester Central with established and new exhibitors on July 15 to 17 2018.



Nigeria DécorExpo

The Nigerian delight

Nigeria DecorExpo showcased its place on the market and importance for the industry in Nigeria and entire AFRICA region as well as its international value. The show kicked off their gates from July 13 to 15, 2017 at the Landmark Centre in Victoria Island, Lagos by Elan

Expo. DecorExpo gives the opportunity to follow latest trends and technology in decoration, furniture and home textile industry with its worldwide exhibitors. Moreover, the DecorExpo leads the sector in Nigeria, the largest economy in Africa. Nigeria, the second big population in the world with 182 million, has great potentials with the economic growth in the country.

Like every year, this year the show also increased country and sector potentials by bringing together local and international companies in this prestigious event. The exhibition presented large range of alternatives with its exhibitors and products. In this way, DecorExpo addressed all segments, contractors, wholesalers, dealers, architects etc.

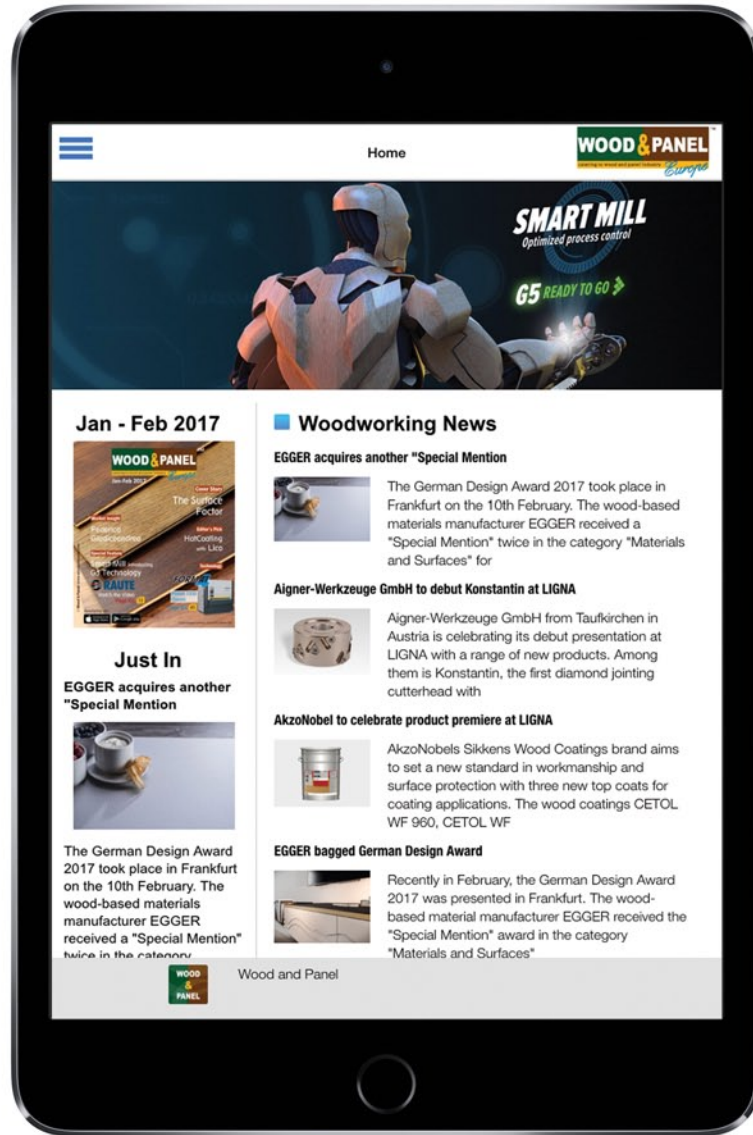
Attracting almost 3200 professional visitors, presenting up to 72 companies from 12 countries and concentrating on creating fruitful working environment for all participants and attendees it proved its significance and ability to grow and develop further.

DecorExpo managed to attract the highest quality of the visitors, and become the best instrument for entering or expanding on the market in the region. This is the perfect platform for generating new seals leads, increasing awareness of products, maintaining company's profile, meeting/selling to current customers, launching products, finding new partners.



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Koelnmesse appoints Bernd Sanden as Director of LivingKitchen

**Living
Kitchen**

On September 1, Bernd Sanden will take over as Director of LivingKitchen, having previously been a Junior Product Manager for ZOW. With Sanden at the helm, Koelnmesse is placing responsibility for the international kitchen show in experienced hands.

Bernd Sanden, a graduate of the University of Cologne, where he studied Business Administration, can draw on ten years of experience at Koelnmesse and was involved in the development of LivingKitchen. In his previous role as Sales Manager, he was responsible for the three imm cologne segments: Comfort, Prime and Pure. In recent years, he has also been heavily involved in additional international projects in countries including Russia, the USA and China.

Now beginning the preparations for LivingKitchen 2019, Bernd Sanden said, "I am delighted to take on the task of overseeing and developing this event, which is such an important and unique platform in the kitchen world. Alongside his great interest in foreign cultures, the 38-year-old is fascinated by modern technology and sees

parallels here with his new position: "The smart home, futuristic kitchens and intelligent kitchen robots – I am sure that my interest in the rapid changes in technology will be put to good use in this new role."

Koelnmesse thanks the former Director of LivingKitchen, Eike Fuchs, for his excellent work and wishes him all the best for the future.

Ferm Living unveils their Autumn/Winter 2017 collection



Ferm Living has revealed their Autumn/Winter 2017 collection titled as 'The Home'. The Danish brand describes the collection as: "It's that certain scent, a familiar atmosphere, walls

that know your name. So much more than just a place, The Home is where we feel at ease. It's the space that lets us grow into who we wish to become. It's where we are who we are."

The new Autumn/Winter 2017 collection brings a touch of Nordic decadence to The Home. By merging the essence of a graphic Nordic design identity with an allure of understated sophistication, the brand has created a vibrant

and bold collection in which the richness of materials, volume and textures finds its balance among clean shapes and soft lines.

The Unfold Room Divider, while evoking a feeling of past decadent times, also has a luxurious feel. It provides the functionality of dividing and defining a modest space. The Pouf series featuring a sophisticated volume, upholstered in exclusive Febrik velour, creates an engaging dynamic and dualism giving the collection a strong and versatile expression.

Graphical elements and Ferm Living's strong take on tonal colours are an essential part of the brand's design-driven collections. For AW17, they have playfully reinterpreted the classic stripes into wallpapers and rich textiles.

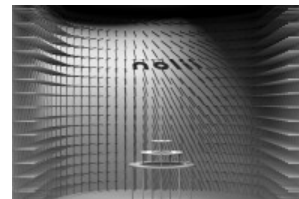
Honouring traditional craftsmanship, the Sekki unglazed stoneware series offers a tactility, depth and honest feel. With a sharp eye for details, a collection of brass-mounted Hooks & Knobs has been designed with semi-precious stones that add the final touch to one's home.

Geometrical shapes come to life and let time stand still in Ferm Living's range of glass objects. Subtle shades of coloured glass emphasise the form and function of the Still Teapot. Mouth-

blown Opal Shades in the Collect Lighting Series add a refined tonal light to The Home, while the new Bubble Glass series playfully combines transparency and heavy geometric shapes.

On par with the lush, decadent atmosphere, the brand has created new must-have designs for their Salon Cushions, which now offer an even larger selection of eclectic textiles in The Home collection – designed to steal one's heart.

Nolii – a lifestyle-focused tech brand co-founded by Benjamin Hubert



To be launched at the London Design Festival, Nolii is a new lifestyle-led tech brand co-founded by design and tech entrepreneur Asad Hamir and Benjamin Hubert, Creative Director of the design agency Layer.

Inspired by the creative and entrepreneurial spirit that defines London and today's fast-paced, nomadic lifestyles, Nolii aims to deliver beautiful, highly-functional products that solve everyday challenges for people who depend on their tech to stay connected.

From chaotic cords and broken cables to limited charging solutions, our lives are too often interrupted by everyday tech challenges. Nolii believes technology should improve lifestyle, not complicate it. Driven by insightful market and user observations, Nolii delivers a versatile system of products that work alone or together to enable users to stay connected effortlessly – from charging your laptop on-the-go, and transferring files quickly and efficiently, to minimising clutter with intelligent, multi-functional products.

Key products from the inaugural collection of Nolii have been designed by LAYER. They will be previewed in an immersive installation at the London Design Festival that celebrates the simple beauty of being connected.

GRAFF appoints Justin Berkowsky as Regional Sales Manager



GRAFF is pleased to announce the addition of Justin Berkowsky as Regional Sales Manager. Berkowsky, an industry insider, brings his finely honed sales skills and impeccable customer satisfaction standards to

GRAFF.

Berkowsky has a decade of experience working

for a luxury plumbing manufacturer where he was involved in nearly every facet of the company including customer service and technical support; product design and development; marketing initiatives; and increasing national sales.

Chris Kulig, GRAFF's Director, Business Strategy and Development, says, "We are excited to welcome Justin Berkowsky to the GRAFF team. His industry experience, paired with a disciplined, results-driven work ethic, makes him a valued asset to our sales community. We look forward to watching him inspire and motivate his team of regional representatives."

He developed forthright relationships with a network of showrooms during his comprehensive sales trips and is exceptionally knowledgeable about decorative plumbing trends and industry standards.

Currently living in Chicago, Illinois, Berkowsky will look after the Central U.S. Region.

CIFF 2017 to celebrate 20 years of the show



Running from September 11 to 14, CIFF will host more than 2,000 exhibitors who will occupy 400,000 square metres of exhibition space at

the National Exhibition & Convention Center in Shanghai Hongqiao. Around 100,000 professional visitors expected, already 121.3% more pre-registered than in the same period last year. There will also be a richly packed calendar of events to celebrate the 20 years of CIFF activity, with 40 editions, each one memorable for different reasons.

20 years together “Two Decades of Sharing, Two Cities of Excellence”

The 40th anniversary of CIFF celebrates the incredible variety offered, which has allowed the fair to experience 40 editions in an infinite number of different ways. In addition to being hosted in two strategically located Chinese cities, the incredible quantity of commodity sectors (furniture for modern and classic home, furnishing accessories, furnishing fabric, furniture for outdoors and leisure, office furniture, hotel furniture, metal furniture, furniture for public spaces, materials and machinery for the furniture industry) provides a full view of the furniture sector and of the industry as a whole.

With the “Fashion Home, Dream Life” theme, the Home Furniture section will accommodate high-quality and technologically advanced

furniture that can improve the quality of domestic life; companies from all over the world will be divided between International Hall, Design Hall, Customized and Smart Home Hall, Modern Furniture Brands, European & American Lifestyles, Sofa Brands, Sofa Premium and Sleep Centre.

With the “Bring Nature Home” theme, in the 30,000 square metres dedicated to this sector, the Outdoor & Leisure section will host approximately 150 companies who can provide complete solutions for both residential and commercial spaces.

The pavilions dedicated to Homedecor & Hometextile will tackle the theme: “Decorate to make your dream come true”, hosting companies who can interpret the new trends in interior decoration.

“Create a Lively Workspace” is the name of the pavilions dedicated to Office Furniture, which is proving to be one of the largest and most important showcases in eastern China.

In the next edition, the Furniture & Raw Material section with the theme of “All you need to make great furniture” will be connected to the Home Furniture section,

therefore creating continuity and setting up an integrated trading platform.

The 40th edition of CIFF will also host the awards ceremony for the winners of the Pinnacle Awards Asia-Pacific 2017, the prestigious design award promoted by CIFF, the American Society of Furniture Designers (ASFD) and the US High Point Market. Winners of 16 categories are selected by 19 renowned judges from the world's furniture design sector, revealing the fascinating charm of oriental design to the world.

DEGRENNE to unveil new brand identity at M&O PARIS



The tableware specialist is taking advantage of the upcoming edition of MAISON&OBJET to unveil its new brand identity. Its logo, signature and the very spirit of the collections themselves have been totally renewed in tune with the French company's core values: elegance, audacity and a quality lifestyle.

DEGRENNE, the company that was founded in Normandy in 1948, has decided to reinvent itself – both to come to terms with changes in consumer behaviour and to stay in tune with the

spirit of the times. The DEGRENNE logo gets its capital letters back (which it had lost in 2003) and, in a return to its roots, regains its original grey. As for the logo itself, its rounded shape is a nod to the buffing and polishing wheel which transformed the raw steel collected from the tanks after the Battle of Normandy into 'Guy DEGRENNE' stainless steel.

A more refined aesthetic goes hand in hand with an aspirational brand signature: 'DEGRENNE, l'Art du Moment' is an invitation to celebrate the good living culture and those emotions that make a moment something sublime. This authentic slogan will be used in all of the brand's future communication and has already been deeply instilled into the spirit of the new creations.

Leading the way in showcasing this renewal, the sales outlets will gradually all get a makeover in tune with the brand's new style charter and will showcase collections that will be renewed more frequently to follow trends in styles and colours. From the dining room to the living room and from the kitchen to the patio, these collections will henceforth be at home on every table.

DEGRENNE continues to put its quintessential know-how at the heart of its collections. To illustrate its ongoing commitment to quality and to develop awareness of its new world,

DEGRENNÉ will be presenting a culinary event on its stand at MAISON&OBJET on September 8 and 9. The star attraction will be the iconic Thermomix steel bowl. At different moments throughout the day (brunch, coffee or hot chocolate with a selection of mini desserts or afternoon tea), visitors will be able to discover and delight in different recipes made with this unique all-in-one food processor.

Lee Broom to present a special collection at London Design Festival



London designer Lee Broom has created all-black versions of his most iconic furniture and lighting pieces in celebration of his Studio's 10th anniversary.

Broom, who started his eponymous studio in 2007, will present the totally black "On Reflection" collection during London Design Festival in September.

To create the collection, Broom looked back over his 10-year career and brought together some of his most notable pieces – each reinterpreted in a monochromatic palette.

These include the Hanging Hoop chair constructed

from two brass-plated metal circles, and the Crescent light formed from an illuminated sphere that has been sliced and shifted. The totemic-style Fulcrum light will also receive an all-black update, as will the Carousel pendant and On The Rock glassware.

For a week-long period during London Design Festival, Broom's Shoreditch store will be fully decorated in black and charcoal grey – providing a camouflaged art deco-inspired backdrop for the collection.

The studio comments, "Presented in a tableau of an interior which will stylistically mix Art Deco and Bauhaus influences; visitors will be presented with a scene where nothing is quite what it first appears to be. On reflection, the true nature of the tableau will be revealed with a surprising, surreal and modern twist."

Hem launches its Fall 2017 collection



Swedish Furniture brand Hem has unveiled its Fall 2017 collection, which introduces two new product families: Bon

Poufs and Dune Rugs, designed by Hem Design Studio. The collection also includes Hem's iconic

Hai Armchair and Hai Ottoman, designed by Luca Nichetto, now updated with refined lines and two new fabrics.

Titled Chlorophyll and Ink, the new collection draws inspiration from exotic plants, as well as shimmering fabrics of deep blue and green, natural-coloured shades of beige and vibrant patterns of orange and pink.

The softly curved Bon pouffes are available in three different shapes and in five colours – ink, peacock, ivory, ginger and blossom.

The Dune rugs are a series of hand-woven 100 percent wool carpets that are Woolmark certified and available in two sizes and four natural colours.

Luca Nichetto's Hai Chair has been updated with refined lines and two new fabrics. The re-engineered chair is now available in a green upholstery called Ink and a deep blue shade that the brand describes as a "chlorophyll-thick" peacock.

Stockholm Furniture & Light Fair announces their Guest of Honour 2018

Paola Navone is the Guest of Honour 2018 for the



Stockholm Furniture & Light Fair. Being citizen of the world and something of an anthropologist, Paola Navone – Italian architect, product designer, interior designer and artistic director – has been commissioned to create an installation for next year's edition of Stockholm Furniture & Light Fair.

Cecilia Nyberg, Project Area Manager for Stockholm Furniture & Light Fair, shares: "Paola Navone is one of today's most interesting and outstanding designers. We admire her creativity and eclectic aesthetic, as well as the amazing breadth of her output. Whatever she chooses to do, she always manages to create a unique atmosphere. It's going to be exciting to see her sophisticated yet playful expression manifested in an installation here at the fair."

The designer says, "I am very flattered to have been invited to be Guest of Honour for such a special event as Stockholm Furniture & Light Fair. It is the perfect place to meet and share ideas. Where traditions mingle and influence one another in a beautiful melting pot. Where you can still breathe the lessons of the great masters mixed with the contagious energy of young designers."

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