

FURNITURE & ACCESSORIES

TM

Nov-Dec 2017

EUROPE



Cover Story

Outdoor Furniture

Design Talk

The Orange Lane

Designers' Desk

Toan Nguyen

Available on:



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Cover Image Courtesy: Ethimo

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Be it a sprawling two-storey bungalow or just a high-rise apartment, designers and home decorators are giving special attention to outdoor furniture. Learn more about the trends.

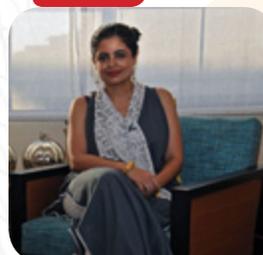


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Published by
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Dear Readers,

Over the years, we have seen a growth in the patio furniture sector, as more and more people are looking for a comfy hangout. Thus the concept of outdoor living has led to an increase in the demand of multi-functional and flexible outdoor furniture. Our Cover Story focuses on this rising demand of outdoor furniture.

Middle East has evolved over the years as the central hub and an important region of furniture industry. The region is associated with fine architecture and colourful home decorating ideas. Read our take on the Furniture Trend in Gulf Countries in this issue.

We are also happy to feature Shabnam Gupta, the Principal Designer of The Orange Lane, the much spoken about design house in India. The Orange Lane has created iconic spaces that reflect the essence of individual's personality.

Toan Nguyen, the French designer has shared with us his design story in this issue. We are thankful to both Toan and Shabnam for sharing their journey with us.

I also take this opportunity to thank you for your support throughout the year and wish you a very Happy New Year in advance!

Cheers!

Chitralkha Banerjee

The Opulence of the Outdoors

The outdoors are man's way to connect to the nature. Be it a sprawling two-storey bungalow or just a high-rise apartment, home owners give special attention to furnishing their outdoor space. It can be a small terrace or a lavish garden, an outdoor lounge or a quaint little patio, designers and home decorators are becoming increasingly interested in the outdoors. In recent years, the outdoor furniture sector has seen a rise in demand.

As confirmed by a market study report, the outdoor furniture market is expected to see a robust growth over the forecast period, i.e. 2017-2024. Rapid pace of urbanisation and increase in consumer purchasing power are expected to aid in the growth of the global outdoor furniture market. Europe is expected to perceive a moderate growth in the near future owing to high market saturation. France, UK and Germany will lead the overall demand in this region.

Garden furniture is a prominent part of outdoor furniture, which includes a wide variety of products. This includes chairs, tables, sofas, benches, garden seats, swing seats, day beds, sun loungers and stools. With attractive designs and styles available, the demand for the outdoor furniture has gone up. A fully furnished outdoor space will have furniture that is also complemented by other accessories such as outdoor rugs and lighting pieces.



Outdoor furniture is also gaining traction in the hospitality sector. Many hotels and restaurants are investing in open spaces where customers can enjoy a relaxing time. Outdoor furniture is needed to furnish these spaces.

When it comes to residential, the European market for garden furniture is growing. Home owners are increasingly using their outdoor space as a place for active and passive recreation. Therefore, outdoor furniture has to meet the same needs as indoor furniture. The furniture has to provide comfort and luxury. Sustainability and design are also becoming more important.

Outdoor furniture products that are made of natural, durable, and weather-resistant materials are most preferred in the market. They need to be able to withstand changing weather, ranging from high levels of sun to rain and snow. Wood is a popular choice. Tropical hardwoods with high durability should be used. Rattan, bamboo and cane are also hugely favoured materials when making outdoor furniture.

For garden furniture, functionality is a basic requirement. It needs to be solid and safe to use. The quality of the raw material and finishing of the product must be excellent. Convenience is also an important factor. Consumers like low-maintenance, easy-to-clean, lightweight and climate-proof furniture.



Market Growth

Rising urbanisation and growth in the real estate industry is influencing the growth of outdoor furniture market. Rising purchases by the growing hospitality industry, open-air sports area, public garden, and office spaces are the factors driving the global outdoor furniture market. The concept of outdoor living has led to an increase in the demand for multi-functional and flexible outdoor furniture.

Outdoor furniture now includes the various attributes that are aesthetically appealing and lightweight, and thus supplementing the growth of the global outdoor furniture market. Rising disposable income coupled with changing lifestyle of the people is expected to push the demand among consumer for outdoor furniture in the near future.

The main producers of outdoor furniture in Western Europe are Germany, Italy, France and UK. Together, these four countries account for more than three quarters of European production in the outdoor furniture segment. French and UK producers are focused on the domestic market, whereas the majority of Italian production is sold abroad. Export propensity is higher in the outdoor furniture segment if compared with the total furniture sector.

Market Segment

For the consumer, the garden is a place to relax and sunbathe, but also to eat and entertain. This is reflected in the furniture for the garden: it can be split into active and passive seating.

The furniture for active seating is formal, ergonomically designed, permanent, i.e. not intended to be moved around. They usually comes in sets. Examples include dining tables with chairs and sets with a couch, sofas and table.

Passive seating furniture is lightweight and can be moved around with the sun. Examples include lazy chairs, loungers and deckchairs.

Décor Trends

Increasingly, outdoor space is being seen as an extension of the interior. As such, the garden is subject to the same underlying needs as that of the home: the need to show one's style and taste, and the need to derive pleasure from a purchase. This has boosted the outdoor furniture market with high levels of craftsmanship, a brand, luxury status, or trend appeal.

The aesthetic value of outdoor furniture is high, especially in the upper segments of this product group. Innovation is increasingly important in terms of new materials and design, while still providing comfort and durability.

A top trend in recent years is being able to transport one's usual interior setting to their outdoor space. Coffee tables, pillows, rugs and even the occasional blanket are a welcome addition to one's outdoor furnishing.

Vintage furniture is also an emerging trend. People are going back to natural, woven styles and crochet techniques that add texture to any space. Rattan or wicker furniture, that used to be popular in the 70s, is making a comeback in the outdoor area.

Mosaic tables continue to grow in popularity.

Varying in materials from natural stone to ceramic and glass, mosaic tables make a common appearance as both dining and accent tables.

At the end of the day, all these trends signify towards a strong market demand for outdoor furniture. With living spaces becoming smaller, the outdoor space has become valuable to home owners. They are willing to spend more on furniture and other items needed to make the outdoor area as comfortable and relaxing as their interiors. This type of consumer attitude will greatly benefit the European outdoor furniture market.



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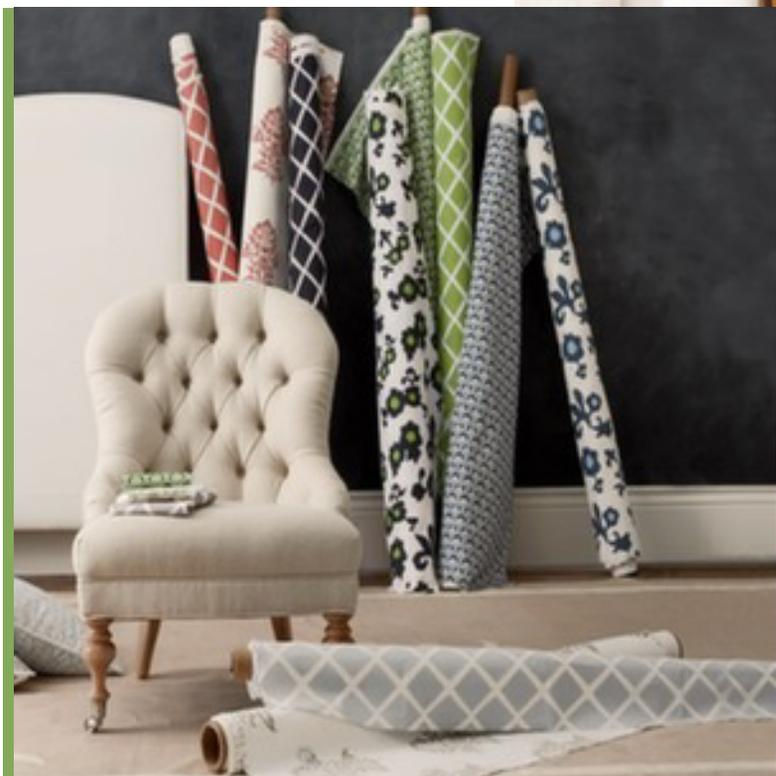
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Furniture trend in Gulf countries

Middle East has evolved over the years as the central hub and the important region for furniture industry, be it outdoor, indoor, garden furniture or anything. Dubai has been the most attractive place for buyers for a long time and the robust growth in the construction and hospitality industry during the past few years has witnessed a huge demand for the unique furniture ideas thus boosting the business in that area.

As per a report by dmg events, the organisers of Index Dubai, one of the important trade shows for design and interior industries, 'The Middle East, Central Asian countries and India are associated with fine architecture and colourful home decorating ideas, inspired by beautiful flowers and spices. Cinnamon, sandalwood, cloves and cardamom, fantastic buildings, the blend of a few religions – Islam, Buddhism and Hinduism, when the spiritual side of life prevails over the material, colourful religious rituals and clothes influenced Middle Eastern, Indian and Central Asian home decorating. Middle Eastern trends in home decorating mix rich room





colours with luxurious home furnishings, spiced up with handmade items and traditional decoration patterns. Middle Eastern interior design is associated with wealth and luxurious comfort, reflecting the richness of culture, the depth of wisdom and mystery of ancient times. Amazing architectural designs and decorative details, combined with spectacular home decor ideas create modern interior design trends inspired by Middle Eastern, Indian and Central Asian interior decorating with bright colours, natural fabrics and amazing ornaments and wood carving’.

According to the CSIL market research, the furniture industry in Gulf countries concentrates on some specific countries like: Saudi Arabia, United Arab Emirates, Bahrain, Kuwait, Oman and Qatar. These regions aggregate furniture demand amount to US\$ 4.5 billion at production prices and future prospects for the furniture market are positive for each of above mentioned countries, with differences and peculiarities due both to structural factors and market development. Buoyed by construction boom and growing investment in the real estate sector, Saudi Arabia's furniture industry has become one of the most vibrant segments in the country. The construction sector in the country is considered as the largest and the fastest growing market in the Gulf region with huge growth potential. The sector's booming activities has led to significant furniture demand in Saudi Arabia.

In their latest research study, Saudi Arabia Furniture Market Forecast to 2017 it has been identified that furniture demand in the Kingdom has rapidly expanded over the past few years on the back of rising affluence, influence of western culture, booming construction activities and tourism developments. Consequently, the furniture demand is anticipated to grow at a CAGR of around 13.7% during 2013-2017, making the Kingdom one of the most attractive furniture markets in the Middle East. Gulf country is much specified about their furniture segment. In recent days, they have undoubtedly given priorities on production, business, and import-export sections. The local consumption accounts for over 80 per cent of the production, the





rest of which is distributed in the Gulf furniture markets and Europe. The continuous and rapid development of the country has opened the way for increased construction of residential buildings and new hotels which has increased the demand for furniture, contributing to the boom in the region's furniture business.

Nowadays, Gulf region is concentrating on Office Furniture as the furniture segment in this region is booming day by day. The Gulf region is currently one of the fast growing markets of destination for office furniture. According to the research of Furniture & Furnishing Export International, "Office furniture consumption in the area is estimated to be worth about US\$ 1 billion, accounting for an average growth of 8% in the time span 2006-2014. The highest per capita office consumption is recorded in Qatar and the United Arab Emirates. Fastest growing markets, performing well

above the average, are Bahrain, Qatar, Saudi Arabia, and UAE. Since manufacturing in the area is still limited (with only exception Saudi Arabia) and the level of demand robust, the local market shows a high degree of openness to foreign products, with imports accounting for about 72% of the domestic consumption of office furniture on average.







It is worth to underline, that imports of office furniture increased by 7.7% yearly in the period 2006-2014 and reached US\$ 962 million last year”.

Saudi Arabia and UAE is the most demanding region and occupying the top list of furniture manufacturing including office furniture. In terms of GDP, the fastest growing countries are: Bahrain and Qatar. Some important shows which are held in UAE, Dubai, the total Middle East region are constantly bridging a gate to connect worldwide to extend their furniture market and showcase latest innovation and production. However, each show in Middle East is now becoming familiar to Europe, Asia and USA. People from different countries are visiting every year to be witnessed the extremely talented showcase of UAE production.

Have a glance at some examples of furniture fair which are getting popular nowadays in the Gulf region.

Azerbaijan DecorExpo: Last year, the show concluded with extreme positive notes. The show is the sole sectoral exhibition of furniture, home textile and houseware of the country dedicates their segment and open its gate to international and local visitors, industry professional and associations. Azerbaijan Decorexpo 2016 hosted lots of exclusive exhibitors from Azerbaijan, Turkey, Poland, Belgium, France, Spain, Belgium, India; many visitors from different countries, officials from administrative authorities; sector professionals and elite businessmen.

Home & Building Show Muscat:

The Home & Building Show is a hub of design and build where the key manufacturers, suppliers, products, design and technologies all meet under one roof. From residential complexes to commercial spaces, innovation and excellence have set new standards for high-quality materials, aesthetic design and superior technology. Building on the success of previous editions, the last redefined 7th edition covered the show floor with dedicated product sectors keeping the flame of excellence and innovation alive and paved larger and wider paths for the design and construction industry.

DIFAC: This international furniture accessories and components and semi finished product show takes place at Dubai World Trade Centre, Dubai, UAE. The exhibition showcases innovative furniture technologies, products and brands. At display by the global players of the furniture industry, it gives the visitors a chance to educate themselves about the latest products in surfaces and fittings, elements and systems, semi-finished products and materials, furniture fabrics and upholstery materials.







Decofair: Saudi Arabia's exclusive design and furniture show showcases their innovation in two different parts. One held in Jeddah and other one is in Riyadh. The show offers a great business platform to exhibitors from the international and local design industry. Suppliers and manufacturers will have the opportunities to network and do business with buyers, interior designers, architects, and investors. Decofair covers the industry from A to Z and provides exhibitors with the opportunity to showcase their products and services organised into the 9 sectors: Furniture, Lighting, Design Materials, Home Accessories, Textiles, Home Automation Systems, Kitchen and Bathroom Products, Flooring, and Design & Architectural Services.

Coming to Outdoor furniture, recently design of outdoor spaces has undergone a significant change to keep up with the growing trend of outdoor living, which further calls for more versatile, comfortable and durable patio furniture. There is no exception for Gulf countries as well specially in Dubai. Considering that the majority of designs are now suitable for both exteriors and interiors, manufacturers based in Dubai launch innovative and inventive collections. Manufacturers of both interior and exterior furniture believes that whole Middle East is getting affluent in providing comforts to the customers worldwide by manufacturing and delivering outstanding creations.

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Toan Nguyen

The Designer Extraordinaire

Born in Paris in 1969, Toan Nguyen is a French industrial designer. Currently living in Milan, he moved to the city while pursuing his career with Antonio Citterio as head of design and design partner, co-signing over ten years more than forty products for international brands like Axor-Hansgrohe, B&B Italia, Flos, Iittala, Kartell, Technogym and Vitra, amongst others, before founding his own design office in 2008.

With a resolutely multidisciplinary approach, today his studio is focused on design in all its aspects, from product development to art direction, in partnership with leading international companies based in Europe, North America and Asia. His recent works include products made for Dedon, Laufen, Fendi Casa, Coalesse, Studio TK, Vibia, Viccarbe, Walter Knoll, Lema, Busnelli amongst others.



Image Credit: Andrea Basile

Immersed in Italian design culture for more than twenty years, Toan Nguyen establishes a unique dialogue with brands, their processes and teams. He designs specific collections with an elegance that hits the mark, essential as well as spectacular, with an obsessive attention to detail.

In his own words, Nguyen says, “I enjoy equally working in all fields, with all kinds of material and for all types of market. Actually, what I most enjoy is working on a different theme every new day.”

Taking time off from his very busy schedule, the award-winning designer was very gracious in giving us an opportunity for this interview. We asked him about his journey, his various collaborations, and spoke of his most famous works. Read on.

F AE: What inspired you to become a designer?

Toan Nguyen: I think it all began when I was a kid. I loved drawing a lot and, while trying to say that I wanted to be a “dessinateur” – illustrator in French, I always misspelled to “dessineur” which actually sounds like “designer”. Call me revisionist but I think that was the beginning of my vocation as a designer.

Growing up, I attended a one of a kind school: ENSCI, still today the only one in France dedicated exclusively to industrial design. The school, also called “Les Ateliers” – workshops in English, gave me the opportunity to experiment many different fields from craftsmen handwork to photography, video and so on.

F AE: You started your studio in 2008. How has been the journey so far?

TN: After over twelve years of collaboration with several design offices, I simply wanted to face new challenges. Looking back now, it is clear that I started my own practice recklessly, without even one client and at the very beginning of the most important economic crisis of the last decades in Europe. I had a substantial professional experience but much to be done

to regain the optimum conditions to practice my work as I used to, not only finding new partners to walk along with but also the right space in Milan and building a new design team.

I have been lucky enough to make important connections early enough to make our office growing quickly and developing since the beginning consistent projects.



FAE: From furniture collections to sanitary ware, you have designed them all. What do you enjoy working on the most?

TN: I enjoy almost equally working in all fields, with all kinds of material and for all types of market. Actually, what I most enjoy is working on a different theme every new day.

I also don't really feel I already faced all the possible fields, so I am still very excited when new opportunities come out.

FAE: What does awards and accolades mean to you?

TN: It is always nice that our work is appreciated and awarded by recognised design professionals, but it is also important to keep the feet firmly on the ground and not to lose sight of the main purposes.

FAE: Tell us more about the Bellows collection.

TN: The Bellows collection is practically the first result of my own office.

Walter Knoll asked me to design an iconic complement. Bellows has been designed with the intention to give another interpretation of upholstery. The Bellows stool and side table have no foam core and a loose leather or fabric cover. Everything is about softness and casual nature. The height adjustment mechanism is invisible but at the same time gives to the stool and the side table a different and natural shape at each position, such as an over the knee boot in soft leather reshaping when the knee is bent.



FAE: You have a long-standing collaboration with Laufen. Tell us about this association.

TN: I started my collaboration with Laufen on a very unusual project: a urinal. For sure, it was not at first glance the “dream project” for a designer but at the end it was a very interesting challenge to focus on a disregarded product category. The result, Antero earned the status of design object winning a Red Dot award in 2012. Then, my relationship with Laufen became continuous.



FAE: What can you say about the INO collection for Laufen?

TN: INO started simply as a project to exemplify the incredible innovation of a new Laufen patent that they named SaphirKeramik, a process allowing very thin thickness together with a great resistance and an incomparable precision.

It is not every day that we get a design project with such innovative material. It's easy to quote Mies van der Rohe's 'Less is more' but at the end only few projects truly illustrate it. 'Ino' is one of these, the culmination of a reduction in every sense from the volume and the dimensions to the unnecessary aesthetic gestures.



FAE: You keep experimenting with different types of materials. How important is this for you?

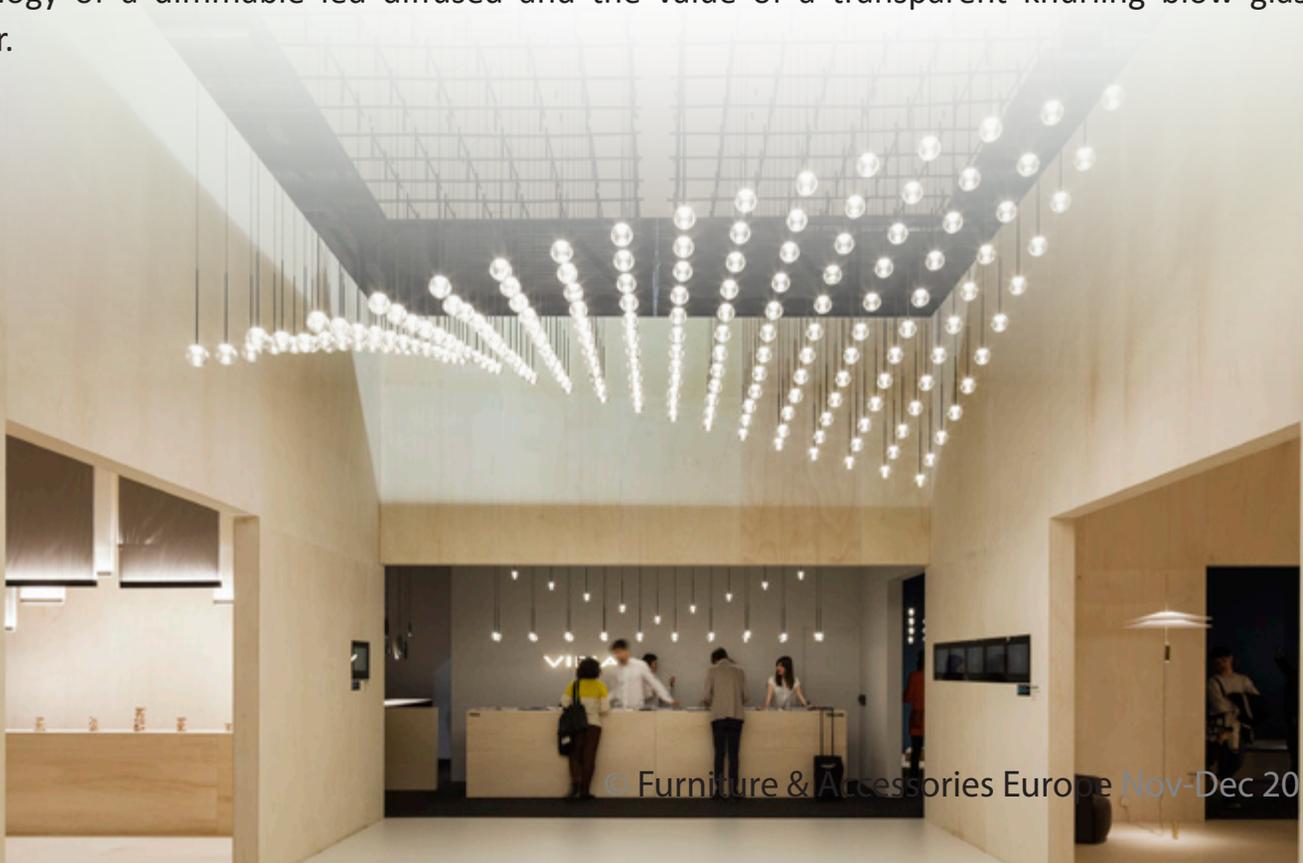
TN: Essential. Processes and materials are on the top of my priorities. Since I am not a chemist, I always have in mind the possible application of any material, with a long tradition or brand new, on an industrial product.

FAE: Share some details about your Algorithm lighting collection.

TN: Algorithm consists of endless compositions of light globes suspended at different heights from a ceiling anchor of tubular metal mesh.

With Algorithm, the intention was not to design a completely defined and “finished” product, but a tool which allows any customer to create his own lighting system, in relation with the architecture space, the area to light and the desired kind of “graphic pattern”.

Algorithm is also a physical object; each lighting source is the combination of the advanced technology of a dimmable led diffused and the value of a transparent knurling blow glass diffusor.





FAE: You introduced the Dual Lounge seating collection this year. Tell us in brief about that.

TN: The Dual Lounge is the fruit of a balanced combination of several character traits apparently in opposition. Its monolithic and organic shape is divided in two by a clear-cut line: the upper part is enveloping and dedicated to the user comfort, while the base is a subtle counterpoint of balance, tension and transparency. The low-back version stimulates a dynamic attitude and a collaborative discourse whereas the high back incites rest and relaxation.

FAE: With 2017 coming to end, planning for next year's projects must be underway. What can we expect to see from you at imm Cologne in January?

TN: Regarding the projects in development, I have one rule: never disclosing them before their launch. The design process is most of the time an obstacle course and I always try to safeguard each step until the project becomes a product.

FAE: Designing has become a popular choice among students now. What would be your message to the emerging designers?

TN: One advice that I can give to young people is to always try to follow their passion and what they are studying for. In the case of design this won't be easy at all due to the high competition and the very few significant opportunities. This means that they will have to work a lot, don't give up but keep strength for a while.



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The Orange Path of Creativity

“ I am a dreamer,
I have big dreams
and I believe great
design should be
accessible to the
masses at value for
money price points. ”

Prestigious projects, turnkey design solutions, fine living design and outstanding execution – these are the ideal keywords that can go with this leading design house in the field of architecture and interior design industry in India. Over little more than ten years, The Orange Lane and its founder Shabnam Gupta – has been creating unique and magnificent projects. From urban residences, weekend countryside homes to corporate outlets that are symbols of living, lifestyle and speak understated elegance; this design house takes all projects to the height of sophistication. They made some graceful corporate hospitality projects that have become cool hangouts for the young at heart.

In the words of The Orange Lane team, “Whether for celebs from the movie and TV industry or corporate honchos, hoteliers and businessmen, The Orange Lane has created iconic spaces that reflect the essence of each individual’s personality. Every client-specific interior or design has the unmistakable stamp of Shabnam. It exudes energy and spirit in a delicate and subtle fashion”

The design house always concentrates on distinctive style characterised by eclectic design sensibilities and ideas which helps to execute distinctive design projects and beside that helps to won numerous awards and accolades both home and abroad.





The Orange Lane is the brainchild of successful Principal Designer, **Shabnam Gupta**. With her talented qualities and distinguished projection she developed this bespoke interior design solution house. She founded her brand as a platform to enliven and elevate corporate, fine living art and design to new heights and preserve generations of knowledge and craftsmanship. Not only that, celebrities and industry honchos like: Aditya Chopra, Rani Mukherjee, Parineeti Chopra, Irrfan Khan, Haresh Chawla, Samir Nair, Raveena Tandon and so many renowned names have got unmistakable stamp and satisfying projects from The Orange Lane.

We had the opportunity to talk to Shabnam Gupta, Founder and Principal Designer of The Orange Lane. We share with you our conversation:

F AE: How do you define Design? What has been your motivation behind the creation of this successful design house?

Shabnam Gupta: Designing for me, especially spaces, is like an expression that allows me to create something real that can be enjoyed, touched and felt. My aim is that my designs evolve and reveal themselves in the details. I draw inspiration from everywhere, whether an object, a theme or a song. I feel that every project is unique and to accomplish any intent, the possibilities are endless.

F AE: Being a Principal Designer, how has been your design journey so far?

SG: Being a Principal Designer, I have had the opportunity to learn and grow a lot. Leading and teaching a team to think out of the box, helping them evolve as designers, makes you evolve as a human being.

F AE: The Orange Lane has delivered outstanding projects as well as interior design concept to the design industry. What has been your most favourite and unique project till date?

SG: Thank you. As for one of the most interesting project, I'd say they all were enjoyable experiences but to answer your question, Irrfan Khan's residence was one that was most artistically adroit and a challenging project, with a gratifying and uncommon end product. We are proud of how the space is an example of an artistic home in midst of a busy life, a space with distinct features and corners while the overall feel emulates that of a cozy home.

A photograph of a restaurant interior. In the foreground, a dark wooden table is set with several lit candles in glass holders. A wooden chair is visible. In the background, there's a wall with a sign that says 'World Tomato Festival' and 'WHERE'S THE WINNER?'. The lighting is warm and ambient.

FAE: Each of your projects looks extremely talented. How does The Orange Lane manage to make extraordinary designs with unique concepts?

SG: My team and I are a bunch of designers by profession and innovators by passion. Our constant endeavor is to re-invent and push ourselves to find a non-traditional way of designing which is in sync and adheres to the needs of our client while emulating their personality, which makes every project a unique concept and very close to our hearts.

FAE: The Orange Lane has bagged prestigious awards. What does awards and accolades mean to you? How do you feel about these achievements?

SG: I believe in doing my best in my work and am very passionate about the same. Winning awards and accolades, act as a validation of what one has achieved but personally, I don't get swayed by them. I believe they are a part and parcel of our industry, but good work is what shines through.





FAE: You have done several beautiful projects of Bollywood stars and Industrial honchos. Recently, we went through Parineeti Chopra's 262 square foot's interior décor and we must tell you, it was amazing and splendid. If you can brief us on this special project.

SG: Designing for Parineeti was a fun experience. This home is a reflection of my take on modern contemporary interior designing. The design envisioned for this home was an amalgamation of modern meets vintage. Along with having a very sophisticated vibe the home also has its share of fun quirky elements, just as a reflection of Parineeti's personality.





FAE: Tell us, what are the primary things that you keep in mind before establishing a project or designing a room?

SG: Every space is different, possessing an innate scope that must be tapped into to achieve its absolute potential. As a rule, I first like to explore the space and devise its true potential.

Another important thing is to listen to what the client imagines for the space and turn their dreams into reality.

FAE: For your 'Hip Hangout' projects, you work for commercial places, what are the concepts, and do you go through some specific researches before the execution of these designs?

SG: When it comes to designing a hospitality project, the space itself demands an eye to understand and appreciate it. As designers we need to be sensitive to the space, along with which, it is imperative to understand the audience it is catering to. A trendy bar differs from a fine dine restaurant, so does the design for them. Being in a field that's constantly evolving, one must be updated about the latest additions.

FAE: 'Just Gas bar stool' looks very unique. If you can share us something about it.

SG: Just Gas bar stool, is a fresh take on the conventional tall stools we're accustomed to. It transforms the mundaneness of an ordinary gas cylinder into an imaginative piece of playful art. Our aim is finding use for otherwise considered waste objects.

FAE: Do you have any plan to extend your product designing section or your priority area is 'Interior'?

SG: I am a dreamer, I have big dreams and I believe great design should be accessible to the masses at value for money price points. In the next decade I would like to change the way home décor retail is currently positioned in India. India as a global emerging market is at par with the rest of the world in terms of exposure and their evolved tastes. I would like to become instrumental in creating that missing accessibility of great design.





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Normann Copenhagen launches the Normies

The Normies are a fanciful family of five, created by designer Simon Legald. The small figures emerged during a material study, which became a series of five jolly characters: Normfred, Normus, NormNorm, Norma and Norm.

The little family of these irresistibly cute figures was born by chance during a design experiment with clay. Simon Legald shares, "I was playing around with clay, in search of new shapes for another project, when I suddenly had five small little characters with their own personality before me."

In order to preserve the little figures, the handmade models were put through a 3D scanner and drawn up. The finished figures are moulded in concrete and each painted in their own colour.

The eyes in particular give each of the Normies personality and life. Their expressive looks reflect mysterious human sentiments, which can give life to many imaginative tales.

The Normies pieces will be available on market from December 2017.



VITA Copenhagen presents new lighting designs



VITA ASTERIA

Born at the crossroads of design, technology, and craftsmanship, VITA Asteria echoes a design from the future and for the future. This lampshade incorporates built-in LED technology in a sleek, minimalist shape. It embodies the perfect blend of straight masculine lines and a graceful feminine silhouette, of a hi-tech look with a cosy vibe.

Casting a bright, lively light, VITA Asteria comes in a seductive and trendy six-colour palette to match and complement any interior design, from a contemporary or high design décor to a futuristic or even retro one. One can choose between pearl white, petrol blue, forest green, ruby red, saffron yellow, or anthracite grey. Its slim shape will ensure that nothing is obscuring the view of guests, and its diffused light will ensure a blind-free glow.

VITA ALUVIA

From the depths of the oceans, to the bustling city, passing through the enchanting forests, all in one eclectic product—this is the quintessence of VITA Aluvia.

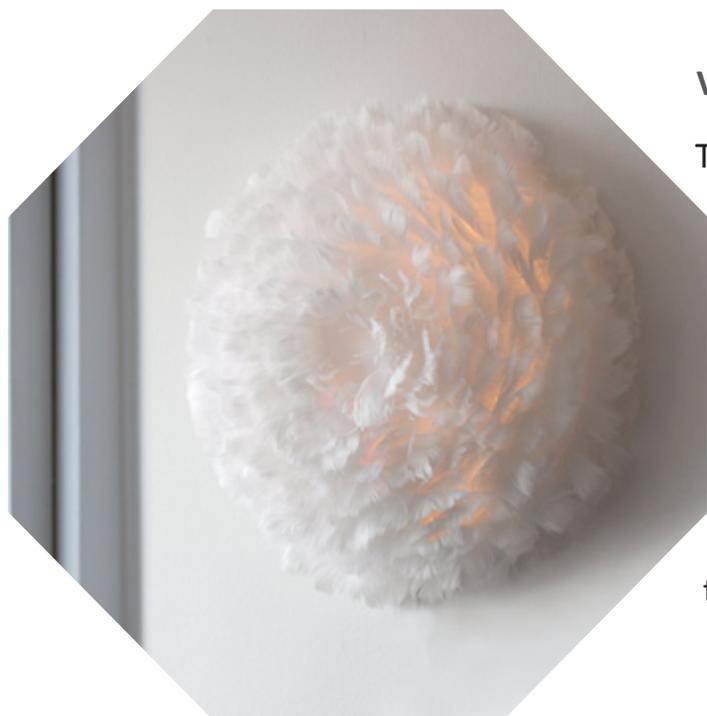
Its characteristic geometrical blades are made from aluminum, giving the VITA Aluvia a distinctive edge, while making it lightweight and durable at the same time. One can choose between subtle pearl or vibrant anthracite. The two sizes available are mini and medium. VITA Aluvia is meant to amplify the beauty of one's interior design, making the home cosy, classic, and refined, while also bringing a touch of nature.



VITA EOS UP

The new VITA Eos Up is half the size of the iconic VITA Eos lampshade and the better-half of any wall or ceiling. It is the perfect companion for small spaces in need of big designs.

Made from all-natural goose feathers, this lampshade gives a soft, warm light that adds a sophisticated and elegant touch to any interior décor. Its ingenious construction makes it easy to be mounted directly on the ceiling or on a wall.



Living Divani presents Era furniture range

The Spanish designer David Lopez Quincoces continues his collaboration with Living Divani. Taking full possession of the space, the new Era family consists of an armchair, a chair and coffee tables. The slim line built appears audacious, showcasing the designer's experience in measuring weights and proportions to perfection.



Era Armchair

Era Armchair is characterised by impeccable proportions, balancing the curve of backrest, seat and arms with the linearity of the metal structure: stylised legs, that combines sculpture and fluidity. The armrest profile, modeled with a slight swirl, reveals a choice of beauty and comfort.



Era Chair

Inspiration from the past, play of solids and voids, and visual delicacy distinguish the Era Chair, which retains the family's distinctive silhouette but changes the materials. The padded backrest in calendered steel sheet, the frame in gunmetal painted steel and the seat, display several variations of the same idea, always in the sign of lightness. The fixing elements in brass embellish its linear design: a constructive detail which becomes a “vintage style” ornament.



Era Table

The family is completed by the Era coffee tables, available in various heights and shapes (rectangular, square or round), with a laser-cut steel sheet structure. The table top, available in wood or lacquered in two different polished versions, features elegant brass bolts, the same bright material also used for the two-tone and dual material legs.



Another Country launches Hardy Series

The Hardy Series, created by designer David Irwin, is a range of furniture expected to last for decades, due to both its aesthetic quality and its robust construction. The collection includes chairs, stools and tables, all made from either solid oak or ash.

The tradition of passing well-loved furniture down from generation to generation was the starting point for this collection. Each piece features details inspired by 19th-century British classics, but these details have been simplified to make them feel

more contemporary.

The idea for this collection came up first when David Irwin launched the Hardy Chair in 2015. The chair fuses together elements of the traditional low-backed Captain's chair and pub classic, the Smokers bow. The expanded collection with tables and stools was launched for the first time at designjunction 2017. Each piece is available in natural timber or with a black lacquer finish, with features such as steam-bent back rests and tapered dowel joints.

Irwin says, "The design of the Hardy family picks up where it left off from the original Hardy chair, creating a collection of furniture that imbues quality and longevity so that it will be passed down through the generations. With the design of the Hardy Series, I have kept one eye on the past and one on the present, utilising time-honoured Windsor chair-making techniques to create a range that, although it has a vague element of nostalgia, still retains a contemporary aesthetic and relevance for today's environments."

Ames presents the CIRCO furniture range



The CIRCO family is latest collaboration between Sebastian Herkner and furniture brand Ames. An unconventional range of furniture inspired by Colombia's travelling circuses, the collection includes a chair, a lounge chair and a side table.

In the small towns and villages of Colombia, there is a longstanding tradition of travelling circuses, passed down from one generation to another. Taking inspiration from this living tradition and from the objects and shapes found in the circus, Sebastian Herkner has created the CIRCO furniture range, boasting bases that are reminiscent of the stools on which circus elephants put their feet. The CIRCO furniture is also suitable for outdoor use.

Using powder-coated tubular steel and colourful synthetic weave, CIRCO is handcrafted for Ames by Colombian artisans working in a small manufactory. The special colours for the recycled plastic are created using specially developed dyes whose production takes several weeks' time.

Together with the stool-like bases, these qualities make CIRCO an unconventional and unique range of products that reflects Colombian joie de vivre and showcases the country's traditional crafts: furniture with a very special flair, for indoor and outdoor use, for the home and for commercial applications.

CIRCO is also available with cushions whose covers are made from Nya Nordiska's RIMINI fabric, suitable for outdoor use.



IKEA unveils new furniture collection designed for pets



IKEA has launched their first ever furniture collection designed especially for pets. The Lurvig collection, designed by Inma Bermudéz, includes dog beds, cat houses, scratching mats, feeding bowls, bags and toys. When developing the collection, the Valencia-based designer worked alongside veterinarian Barbara Schäfer to make sure that different behaviour types and habits were being accounted for.

Bermudéz says, "It's really important to use an animal's natural needs and behaviours – like how they sleep, eat or play– as a starting point. Dogs will definitely chew on their toys and bring in dirt from their daily walks. Cats will definitely scratch on most surfaces and are sensitive to smell and texture. So safe, durable materials are very important."

Bermudéz's 62-piece collection covers the basic areas of sleep, eat, play, travel and walk. The range also includes scaled-down versions of iconic IKEA products, such as the Klippan sofa.

For sleeping, she designed the mini Klippan sofa, a treehouse-like hideaway, and cocooning inserts for Kallax shelving units.

A "friendly-smelling bed" is designed to be filled with owner's old clothes and blankets, while a bed frame can be used as a cosy nook or turned upside down as a kennel.

For dinner time, the designer developed a shallow bowl that encourages dogs to eat slowly. She explains, "Cats are generally good at regulating how much food they eat, however a number of dog breeds still retain the desire to overeat. That's how the slow feed bowl became part of the Lurvig range. By using a design that breaks up a bowl's internal surface area, it prevents the dog from being able to inhale their food in one or two gulps."

The rest of the collection includes reflective leads and collars, a travel basket, a play tunnel and a brush.



Northern Lighting presents Buddy Wall lamp



Launched during last year, the Buddy table lamp proved to be a huge success for Northern Lighting. Designer Mads Sætter-Lassen was inspired by this positive response to give the Buddy lamp a new revamp.

Originally designed as a clever multi-functional desk lamp, Buddy has now been given a new body. The rounded contour of the familiar rotatable shade is repeated in its new oval base, which can be hung on any surface as a permanent fixture.

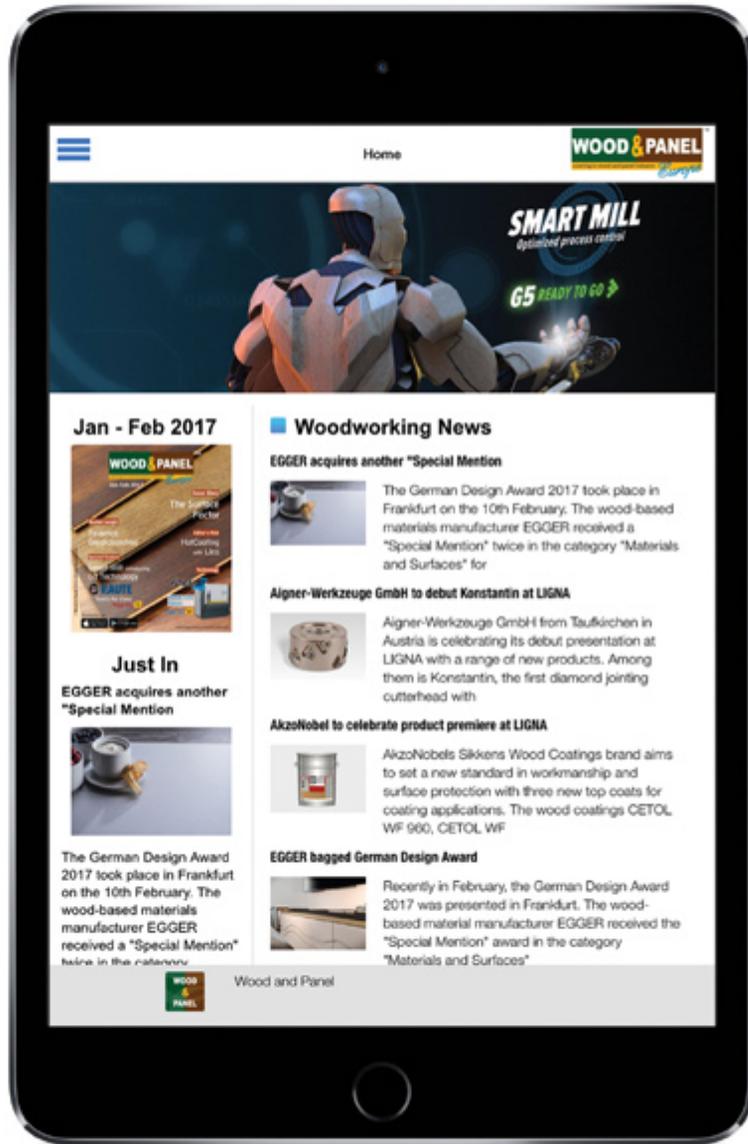
The new version is a wall light ready to hang anywhere direct lighting is needed. The Buddy Wall lamp is conceived as a permanent fixture, designed for installation to interior walls, freestanding structures, columns and supports.

Made with Buddy's characteristic multi-directional shade and understated contours, the wall light is equally at home in modern interiors.

The new version is available in matt white and matt grey. Both are neutral tones that easily complement other colour schemes and interior styles. The Buddy Wall light is strong on style, but subtle in design. Its soft shape catches the eye, but blends into the background to allow the surrounding features to stand out.

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imm cologne



The international interiors show that discovers furniture and interior trends – imm cologne, is going to be held this year from January 15 to 21, 2018. The show which takes place once a year in Cologne has firmly established itself as the leading trade fair for the furniture industry.

The show is considered as an indispensable communication forum, important impetus driver and creative center of ideas. The first interior show of 2017, presented the trends that helped to shape the furniture and interior sector. At this imm cologne edition, one can find a unique variety of interior design ideas for every room, every style and every requirement – from the basics all the way to designer items and luxury furnishings. imm cologne is without doubt the industry's unmissable, pivotal event at the start of the furniture year. This is where the direction for the coming months is set - international manufacturers present the very latest in furniture, interior design and accessories. The global furniture industry comes to Cologne to experience the emerging trends for the year at first hand and make important decisions for the business year. Anyone who wants to showcase their new products and ideas to the entire industry in one go does so here in Cologne.



In January, the whole world of interiors arrive in Cologne. The most important international business hub will provide a showcase for the whole range of new market ready products: in 2017, an impressive 1,081 companies from 51 countries presented their products here. And successfully so: 94% of exhibitors were satisfied or very satisfied with the extent to which they achieved their objectives.

Exhibitors are highly satisfied with the level of fair objectives achieved. imm recently figured out their exhibitor satisfaction percentage. Out of 100, there are availability of 86% number of international visitors, 92% quality of international visitors, 84% visitors from Germany, 89% quality of visitors from Germany, and 71% exhibitors from outside the Germany.

The best offering segments of imm:

- **Pure:** Holistic living philosophies of leading brands.
- **Pure Edition:** Innovative interior and luminaire designs, product concepts with edition character, Das Haus – Interiors on Stage.
- **Pure Studios:** Young and upcoming: design labs, networks, independent designers and design studios.
- **Pure Talents:** Experimental design: schools, Pure Talents Contest.
- **Pure Architects:** Holistic concepts for home decoration and interior design for bathrooms, flooring, wallcoverings, lighting and smart home.
- **Global Lifestyles:** Living-room and bedroom

furniture from around the world.

- **Comfort:** Upholstered furniture-suites, armchairs, divans, sofas, sofa beds.
- **Prime:** Modern living-room and bedroom furniture, solid wood furniture, children's furniture, tables, chairs, dining rooms, period furniture and reproductions.
- **Sleep:** Mattress and sleep systems, boxspring beds, waterbeds, bedding, bed linen and accessories.
- **Smart:** Contemporary young living, ready-to-assemble furniture, bedroom furniture, children's furniture, selection of associated products/furnishing accessories.

imm is such an important platform where exhibitors and visitors are assured that they will certainly meet their target group. This year also, leading opinion formers and disseminators will be present in Cologne, trade visitors from all over the world, top international decision makers and furnishing experts will get a comprehensive view of all latest developments and do solid business. And they do so repeatedly: 94 percent of visitors are satisfied with the extent to which they achieved their objectives in attending the fair and 91 percent would recommend the event to friends and colleagues.

Overall, one can enjoy a full seven days in a professional environment with the ideal conditions for a perfect start to the 2018 furniture fair.



January Furniture Show



January Furniture Show going to kickstart the beginning of 2018 to celebrate and reveal the newest launches, the biggest names and the latest trends at the UK'S largest furniture event which will be held from Jan 21 to 24, 2018. The show is considered a home of latest and trendiest furniture collection and will be showcasing once again the most comprehensive category mix, where the widest choice of exhibitors bring more ideas and more products that one can't find anywhere else in the UK.

This show has always been the obvious choice for the industry's most important showcase. Providing unrivalled access for exhibitors and buyers, with excellent transport links, it's why the venue hosts most of the country's leading trade and consumer events. Support for the show comes from right across the furnishings industry, the fair will be definitely in a great demand of course.

The show attracts most of the industry's major names, who are

joining a great line up including international brands. With a comprehensive category mix, more choice, more exhibitors, more ideas and more products than one will find at any other show in the UK, this show is the perfect choice and home for the furniture business. The show will feature trendiest segments like: upholstery, cabinet, dining, living room, bedroom, beds and mattresses, decorative accessories, lighting, mirrors, pictures and prints, carpet, rugs and flooring, fabrics, outdoor living, home office, retail, logistics, software and systems.

If one needs a proven opportunity to grow his/her sales in 2018, then January Furniture show is the great idea. One can join the largest and most comprehensive event in the UK industry calendar.



Right time, right place, right result:

- 20,000 furniture and interiors professionals, the largest industry gathering in the UK.
- The biggest retail and contract buyers hungry for new products, suppliers and inspiration.
- Over £500 million orders placed at or as a result of the January Furniture Show in 2017.
- Perfectly timed: Kick-starting the new year, when buyers want new products and are ready to spend.
- Perfectly located: NEC Birmingham is less than 3 hours away for 80% of UK furniture retailers.
- Delivers results: 90% of their exhibitors re-book every year.
- Affordable: Most competitive pricing, no hidden admin fees, compulsory insurance or marketing fees.

One can meet over 20,000 furniture and industry professional, including senior buyers from all these key retailers.

Recently, the January Furniture Show has won the Best Furniture Show award, Winning the award is a great delight to the organising team, especially as it was up against competition from the likes of Cologne. Show Director Laraine Janes said: “The whole team are delighted to receive this award. We provide a platform for manufacturers and suppliers to meet new and existing customers, and to show and sell their products. Our aim is to do that in the most friendly and efficient way possible - and in any easy to access, and visit venue. Winning this award proves that we are succeeding in our aim, and we are very proud of that, we would also like to thank everyone who voted for us. We are already planning to ensure that the 2018 show is just as good, if not better than this year with the same great exhibitors, plus plenty of new ones, extended feature areas and a friendly environment.”

In 2018 the January Furniture Show will again take place in five main halls of the NEC in Birmingham. With a re-booking rate of over 90% from this year’s show, 2018 promises to deliver new collections and models from the best manufacturers and suppliers in the furniture industry. Exhibiting will be major brands and household names including Parker Knoll, ercol, Duresta, Willis & Gambier, G Plan Upholstery, Skovby, Ego Italiano, Gallery Direct, Hestia, Mlily, Dar Lighting.

A celebration of the UK furniture trade, the January Furniture Show is aiming to be an award winner again in 2018.



Bahrain International Design Week



BAHRAIN INTERNATIONAL DESIGN WEEK (BIDW) which will be celebrated in January is dedicated to gather artists, creators and designers offering the latest in unique style and design spanning personal, architecture / interiors design, and services design. It is an exhibition specialised in design covering the MENA area. Though the date has not been confirmed yet but the show is surely going to mesmerise its visitors and exhibitors next year.

The BIDW caters for all type of designers from different design fields. Their aim is to provide opportunities for designers who seek to demonstrate their skills to the international market. Finally the exhibition is a



One-Stop-Shop for visitors who are looking for new and unique designs or to learn and pursue design careers. BIDW is dedicated to all design segments and sections like:

- Personal Design: This section houses the latest in fashion, apparel, jewelry, accessories and perfume bottle design.
- Architecture and Interior Design: This section houses the latest in architecture, interior design and decorating, surfaces and finishing, lighting, outdoor living, painting and sculptures objects furniture design, textile design and kitchen design.
- Services in Design including Design Universities and Schools: This section houses the latest in automotive design, game design, graphic design, visual arts, communication design, son design, multimedia design, web design, digital animation, interactive media design, software design, digital art and concept drawing.

If one wants to debut and participate in BIDW, then it is the perfect platform to promote, showcase and execute. It is cultured and has been designated as the Capital of Arab Culture since 2012.

The show has experience for over many years and it is experienced in hosting key global exhibitions. It is the Gateway to the Gulf with easy access to the kingdom of Saudi Arabia, the biggest market in the Gulf Cooperation Council (GCC) and other neighbouring countries such as Kuwait, Oman, Qatar and United Arab Emirates. Most importantly the show gathers talented, educated and highly skilled population boasting a large number of artists, designers and architects. It is the specialised exhibition where one can participate to take glances of everything related to design and offers face to face meeting with professionals, especially world's best designers and design companies. One can explore business potential and opportunities from here only.

The show will get exhibitors from these sections: architectural designer, interior design and decorating, furniture design, textile designers, lighting, outdoor living, surfaces and furnishings, kitchen and lots more.



IMOB Turkey

The 14th edition of IMOB, Istanbul Furniture Fair, one of the most important fairs in the world is going to take place next year from January 23 to 28, 2018 at CNR Expo. The goal of the fair is to demonstrate to the whole world the level of quality and design that the exhibitors and visitors participating at this show are surely going to achieve. IMOB is the junction for global buyers and sellers of the furniture industry. The fair supports furniture business to enlarge its trade volume worldwide.

IMOB Istanbul 2018 which is known as world's third biggest furniture fair, attracts a great attention from the furniture industry professionals. IMOB is going to host once again the finest home furnishings, interior designs and global furniture trends in January 2018 in cooperation with MOSFED (Turkish Furniture Industrialists Federation).

IMOB gives unique opportunity to furniture companies to meet with professionals from different countries and increase their business volume for many years.

IMOB attracts attention as the most exciting organisation in of this industry in their country. MOSFED's dedication and contributions from their business partner, the roof organisation of the sector, are among the key factors in the success of the fair. They are accelerating their marketing efforts in the Middle East, Europe, Balkans, America and Africa in line with the industry goals that focus on becoming one of the top 5 exporters in furniture sector in the world order. Among their main targets to increase the export of the sector by bringing together the desired quality Turkish furniture with new buyer groups coming from these regions. IMOB is inviting all the exhibitor and visitors around the world to participate, to be witnessed and be together in this global showcase in the furniture industry.

CNR IMOB Istanbul Furniture Fair will showcase a wide range of products from modern

furniture to classical furniture, from modular furniture to office furniture, from sitting groups to infant, children, young furniture, from bedrooms to accessories. CNR IMOB under CNR EXPO will open its 14th decor in January. The show provides direct support to the exports of furniture sector, CNR Holding organisation İstanbul Fuarçılık A.Ş. with the support of the Ministry of Economy and KOSGEB in the business association of the MOSFED - Furniture Associations Federation, the roof organisation of the Turkish furniture sector.

CNR IMOB will be held in 11 Halls in 150,000 sqm area with participation of more than 500 exhibitors, 1000 brands, and 150,000 visitors in CNR Expo. Istanbul Furniture Fair expects to exceed its trade volume which has reached to \$ 1 billion last year. The exhibitors are from:

Modern and avant grade furniture: Living Room sets,

bedroom, dining room, other modern design, table and chair sets.

Modular Furniture: Living room sets, bedroom, dining room, accessory and complementary sets.

Classic & Neo – Classic Furniture: Seating groups, sofas, seats, sleeper sofa, custom design product, upholstery.

Office Furniture: Modular office furniture, working groups, baby, child and young chambers, game teams.

Accessories and Complimentary units: wall units, dining table sets, sofa groups, special design products, chair and kinds, upholstery fabric.

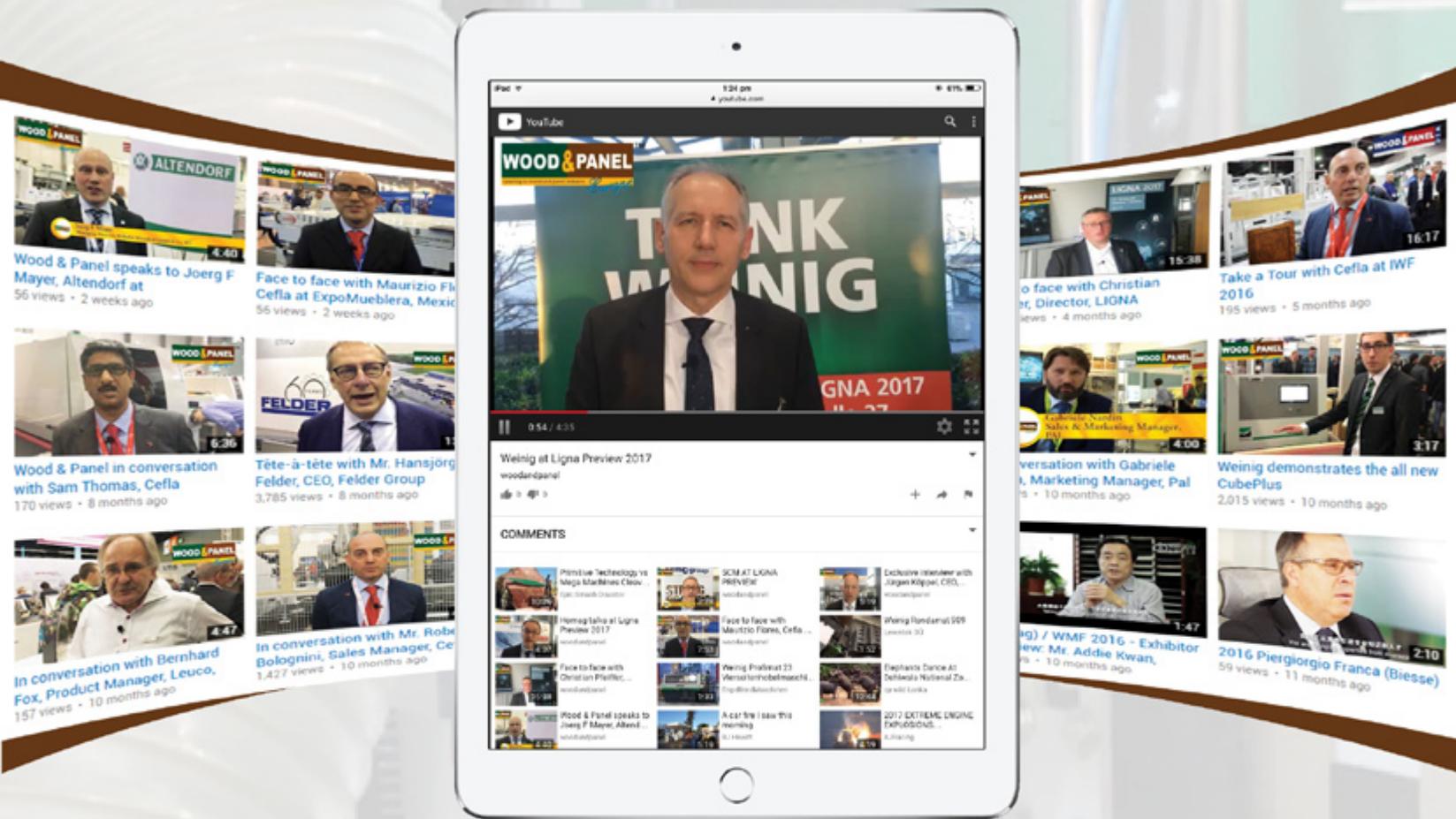
Baby, kids and teen furniture: modular office furniture, study groups, meeting groups.

Bedroom: bedroom sets, bed base, accessories, special design.

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China International Furniture Fair



The 40th edition of China International Furniture Fair (CIFF) was a celebration of Asia's premium business platform for the furniture industry, which was held in Shanghai from September 11 to 14. The show, with more than 400,000 square metres of exhibition space, hosted 2,000 companies from all over the world, and was visited by 91,623 professional visitors from 200 countries and regions, therefore recording 8.18% more visitors than the previous edition.



The Home Furniture, Homedecor & Hometextile, Outdoor & Leisure, Office Show and Furniture Machinery & Raw Materials sectors attracted buyers from all over the world. Delegations from countries including Japan, Korea, Canada, Mexico, India and Indonesia were engaged in lucrative matchmaking activities, making satisfactory deals through CIFF.

Renowned as Asia's furniture sourcing center, 90.33% of the exhibitors presented innovative products, staging a show that was proven not only for trade, but also for trends. Exhibits featuring advanced functions and original design demonstrated enormous dynamism. With attention grabbing new ideas, new technologies and new patterns, the brands were ready to penetrate and establish themselves in the world's furnishing market.

CIFF Shanghai, the constantly-evolving fair, hosted over 30 key events, seminars, competitions and innovative initiatives.

The Pinnacle Awards Asia-Pacific, organised by CIFF and High Point Market, included a presentation

of the work conducted by a prestigious jury: selecting the 30 best products from the more than 1000 candidates. With this accolade, prize-winning products are empowered with a “golden key to the world” and greater chances to enter and be well distributed in the international markets, particularly the US one.

Visitors were enchanted by the EAST Design Show. Everybody, absolutely everybody, spent a long time walking up and down the aisles of the event, participating in tea ceremonies and discovering the potential of Chinese-quality products and the value of emerging designers presented by way of the following trends: Sino-Swedish Design Exchange Exhibition, Tea Set Art Wall, EAST Salon and Youth Collection.

Many other diversified events offered impressive highlights, one of those being the Witness the Pinnacle-Hongqiao Design Forum, featured with insightful sharing by the world-famous designers Mr. Jonathan Adler and Mr. Masayuki Kurokawa. The Office Life Theme Pavilion tackled the theme of “joyful workplace” and the CIFF & Tmall Deco Carnival showcased ideal life scenarios via simultaneous on-line and off-line product launches.

CIFF Shanghai was presented as a reinvented fair, not only in terms of its increasingly high-quality exhibits and excellent onsite events, but also in terms of its logistical arrangements, conceived in order to optimise the visits of professional operators and buyers. Great efforts were made to welcome journalists and buyers in the best possible way, improving not only the press office, but also the VIP lounges found throughout the fair.



Ambienta



An important business event for the design and architecture industries in Croatia, Ambienta held its 44th edition from October 11 to 15 in the city of Zargeb. More than 300 exhibitors from 23 countries participated at the international show. The Salon was visited by 20,044 people.

Spread over a space of 20,000 square meters, Ambienta was presented through four thematic units: ambiHOME - all kinds of furniture, parquet, doors, windows, decors; ambiDESIGN - the zone of ultimate design achievements of domestic furniture industry; ambiPRO - materials, equipment, machines; and lastly, ambiENERGO. The show floor was divided in six pavilions.

Ambienta was officially inaugurated by Mr. Andrej Plenković, Prime Minister of the Republic of Croatia, who said: "Croatia's wood industry has tremendous prospects as the country is extremely rich in wood. This industry makes up about 10% of total Croatian exports and 3% of its imports. Particularly promising are furniture production, design and new ideas, and I want wood raw material to be represented in exports as little as possible".

The designer exhibition unit at Ambienta called DESIGN ZONE was the venue for renowned domestic and foreign furniture manufacturers and companies, who won all visitors and the media with their innovativeness and product design. Young, not yet affirmed designers also got their chance in the exhibition unit titled AMBIENTA BOX.

Within the DESIGN ZONE, exhibitors presented their latest products and product series, including the winners of world design awards such as Red Dot, IF Design Award, Interior Innovation Award, A'Design Award and others. Some of the exhibitors at Ambienta organised premiere features of their innovative solutions for the Croatian public.



Owing to the financial and media support of the City of Zagreb as the co-organiser, Ambianta once again succeeded in achieving a qualitative step forward. With its expert superstructure, Ambianta complemented a representative exhibition segment with relevant domestic and international companies, creating added value for both visitors and exhibitors.

The realisation of Ambianta 2017 at a partner level in the exhibition, programme and promotional segment encompassed intense cooperation with the Ministry of Agriculture, Croatian Chamber of Economy, Hrvatske šume (Croatian Forests), Faculty of Forestry, Croatian Employers' Association and the subsidiaries of the Zagreb City Holding.





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LivingKitchen 2019 to see enhanced trade format



More than 150,000 visitors from all over the world, over 200 exhibitors from 21 countries - LivingKitchen is already the biggest and most international kitchen event in the world. Koelnmesse is revolutionising the trade fair format for LivingKitchen 2019. The focus is the 'LivingKitchen Vision2035', the staging of a futuristic kitchen that is unique around the world. With it, the Koelnmesse beams exhibitors and visitors more than 10 years into the future.

Koelnmesse has created a unique format for the fifth edition of the LivingKitchen in 2019: The centrepiece here is the 'LivingKitchen Vision2035' - a visible and perceptible kitchen in which visitors can experience the cabinets, technologies and linkages of tomorrow. With its vision, Koelnmesse together with exhibitors and visitors will shape the digital kitchen and actively participate in its design. In cooperation with selected industry experts, a futuristic concept will be exhibited that allows visitors a look at the possibilities of tomorrow's kitchen world, and at the same

time invites them to discuss their thoughts, ideas and requests relating to the kitchen of the future.

Gerald Böse, Chairman of the Board of Koelnmesse, says, "The LivingKitchen is the biggest kitchen event in the world with an impressive development. With 'LivingKitchen Vision2035' we'll revolutionise the already highly successful trade fair format and at the same time refine our profile - kitchen and Koelnmesse are a recognisable unit. Thus we're creating an additional visitor magnet which will draw the global media landscape to Cologne even more strongly. This will benefit our exhibitors who will define the future of the kitchen with us in January 2019."

During the imm cologne 2018 from January 15 to 21, the new concept with all its details and additional features will be introduced to exhibitors, all interested parties as well as representatives from international media.

Hailo introduces Laundry Area for space utilisation

The phenomenon of increasingly smaller living spaces, especially in urban areas, calls for new concepts in order to utilise



the available space as efficiently as possible. There is need for special solutions to create space for doing and drying the laundry, such as a utility room, for example.

Hailo's solution to this problem is the "Laundry-Area", an outstandingly extensive comprehensive system for use in utility or laundry rooms/kitchens which ensures that the available space is utilised to the optimum.

The "Laundry-Area" is a comprehensive solution for tidy utility and laundry rooms/kitchens. Depending on the layout of the rooms in the home, the "Laundry-Area" can of course also be located in other rooms such as a bathroom, for example. If space is at a premium, everything that's needed for doing the laundry could also be integrated into a tall cabinet, for example: fittings for hanging clothing, drawers for storing and sorting laundry accessories, clothes peg and storage containers for odds and ends and also a fold away ironing board.

The "Laundry-Area" is designed for units

that are 60 centimetres wide and can be adjusted to suit the height of the cabinet. It is a modular concept and can therefore be customised according to the space available in the (utility) room. The flexible patented system can be extended with seven different built-in components that can be added at later points in time as required.

Martin Mies, Regional Manager with Hailo Built-in Technologies, says, "Our 'Laundry-Area' is extremely flexible. We will continue to carefully observe the way people use our products and will then respond to this information with the development of the respective components. For us, the focus is always on the needs and requirements of the users. "

Carl Hansen & Søn acquires Søborg Møbler



CARL HANSEN & SØN
PASSIONATE CRAFTSMANSHIP

Carl Hansen & Søn continues its expansion with the takeover of respected Danish furniture manufacturer, Søborg Møbler. With the acquisition of the design rights to Søborg Møbler's collection and archive, Carl Hansen

& Søn manifests its aim to gather and preserve the most significant Danish design icons under one roof.

Knud Erik Hansen, CEO of Carl Hansen & Søn, said, “One of our main reasons for acquiring Søborg Møbler is precisely to guarantee the Danish design classics a long life – also outside of Denmark. Our vision is to gather and preserve some of the greatest design icons under one roof and to make use of our international distribution network and professional marketing platform in order to distribute them to a larger global market.”

In order to strengthen its presence on the international market, Carl Hansen & Søn is opening new flagship stores and showrooms all over the world, including a new showroom in New York that was unveiled earlier this year. The Danish furniture brand has also strengthened the export market sales force, and will support the promotion of Danish design in the export markets through additional investments.

Hansen remarked, “We feel a great responsibility for preserving the classic Danish designs and ensuring that they continue to be produced in Denmark. With

our future-proof production facilities, Carl Hansen & Søn is today one of Europe’s most modern furniture makers. This year alone, we’re investing just over 13.5 million EUR. in machinery and buildings. At the same time, we have some of the most highly-skilled cabinetmakers and craftsmen, which is a prerequisite for producing furniture of the highest quality.”

The acquisition of Søborg Møbler is a natural part of Carl Hansen & Søn’s growth strategy, which, among other initiatives, will take place through continued acquisitions.

imm Cologne 2018 to focus on Bathroom and Sanitation brands



The next edition of imm Cologne will introduce the new trade fair format: Pure Architects. From January 15 to 21, 2018, the show will witness strong participation of leading sanitation brands where they will present themselves to design decision makers in the Pure Architects segment.

The bathroom is being increasingly perceived and used as living space. Koelnmesse also sees

the increasing demands of clients for their new bathrooms reflected in the increasing number of individual exhibitors from the bathroom product segment. Its new offering of a specific presentation platform at imm Cologne is currently being noted with great interest in the sanitation segment. Visitors to imm Cologne will have the opportunity in January 2018 to see for themselves how the boundaries between bathrooms and living spaces are becoming increasingly blurred in interior design.

The international interiors show imm Cologne has now developed a special format for assortments that, like the bathroom, enter into a relationship with the architecture: Pure Architects. The participation of leading brands of the sanitation industry confirms the need and the successful Cologne offering of a solution for the integration of the bathroom into the lifestyle context of an interiors show. The sanitation companies anticipate new impulses from the target group orientation of Pure Architects and from a presence in a new proximity with other interior design assortments.

Important players will be at imm Cologne 2018. Till now, brands like Antoniolupi,

burgbad, Bette, Klafs, Vola, Geberit, Laufen, Vallone, Tece or Emco are among the exhibitors of the premiere event.

Manufacturers of tiles and floor coverings for the bathroom will also be on location. Bärwolf, the wall and floor covering provider; Florim, the manufacturer of porcelain stoneware tiles; and TheSize Surfaces, a young company with a strong orientation toward export will exhibit at imm Cologne.

For exhibitors from the bathroom sector, Pure Architects offers a unique opportunity to present their creative ideas for modern bathrooms in the context of an international interiors show.

Offecct aims to make furniture using oat husks



Offecct is participating in a new project that aims to make designer furniture from oat husks. The innovation agency Vinnova has provided funding of around SEK 3 million for the environmental technology company OrganoClick and Offecct to develop a biocomposite material for furniture

manufacture based on oat husks from agricultural side-streams.

Joachim Schubert, Product Developer at Offecct, said, “It is another step closer to combining innovative design and environmental sustainability. By using oat husks, which are a side product in farming and would otherwise be burned, we want to create products that are climate friendly, cost effective and functional.”

The project started in June 2017 and will continue for three years until 2020. The aim is to have products ready for the market by that time. Other participants are architects Sandell Sandberg and Studio Stockholm Arkitektur.

Schubert added, “We are pleased to be involved in this project and this strong network. Our ambition is to spearhead development towards genuinely sustainable solutions and this is yet another step on the way to achieving our vision.”

Luca Nichetto to create the Design Bar at Stockholm Furniture Fair

The responsibility to create the Design Bar



at Stockholm Furniture & Light Fair 2018 has gone to designer Luca Nichetto. This time, the menu is being created in collaboration with Lina Ahlin, chef at the restaurant Agrikultur in Stockholm. New for 2018 is that the Design Bar, together with the stage for Stockholm Design & Architecture Talks, is moving to Victoria Hall to form a common area there.

Cecilia Nyberg, Project Area Manager for Stockholm Furniture & Light Fair and Stockholm Design Week, says, “For the 2018 fair, we’re focusing even more on knowledge and skill. We’re creating a completely new area in Victoria Hall where the Design Bar and the stage area will together form a vibrant unified space. And the Stockholm Design & Architecture Talks, our forum for knowledge sharing and discussions, will be extended from four to five days.”

The international Stockholm-based designer Luca Nichetto has been commissioned to design a concept for the new area – linking the Design Bar, which is a cross between exhibition and world-class restaurant, with the stage area.

Nichetto reveals, “For the first time, the Design Bar and Design & Architecture Talks are united – what a challenge! We have created a space that combines restaurant and stage area in unexpected ways, where influences from different historical eras take expression in new design and create a truly contemporary setting. Visitors are taken on a visual journey while feeling welcomed with a design-embrace, guided along the way by the mood of old cinemas, Roman arenas, Stonehenge and French gardens, with a touch of sci-fi and comic book series.”

Lina Ahlin adds, “The menu will be inspired by what nature has to offer, with the protein serving more as a condiment. The food will also reflect the atmosphere of the Design Bar concept: A nice vibe, different menus and unpretentious.”

Thonet’s new Concept Gallery opens up in Frankfurt

THONET The new Thonet Concept Gallery officially opened its doors in Frankfurt am Main on September 28, 2017. The company presents a broad spectrum of its furniture from the living and contract segments in the Turmcarrée near

the Zeil shopping avenue on a floor space of 370 square meters.

A showroom concept was developed in close collaboration with the companies Senso, LG Signature, Occhio, and Gabriel, which are also represented at the Concept Gallery, placing the products of all of the participants in the spotlight in an inspiring way.

Contemporary Thonet furniture mixes with classics in the showroom: the solid wood table S 1090 with a matching bench, first presented in January 2017, and the side tables S 18 and 1025 are on display. Other current designs including the tubular steel sofa S 5000 by James Irvine, the lounge chair 808 by Formstelle, and the sculptural conference table system S 8000 designed by Hadi Teherani are also included in Frankfurt. The exhibition is rounded off with a selection of 19th century bentwood icons and tubular steel classics from the Bauhaus era: the cantilever chairs S 32 by Marcel Breuer and S 533 by Ludwig Mies van der Rohe along with the world-famous Vienna Coffee House Chair 214 and the bentwood chair 209 – also in the natural “Pure Materials” edition – offer an insight into the German company’s almost 200 year-long history.

The Thonet Concept Gallery offers architects and dealers as well as end consumers both an overview of Thonet's diversified product portfolio and active consulting about the company's furniture and services.

The exhibition "B&B Italia/The perfect density" gets permanent place



On the special occasion of the 50th anniversary of B&B Italia, Migliore+Servetto Architects had conceived the exhibition "B&B Italia/The perfect density", which was hosted at the Triennale di Milano during the Milan Design Week 2016. Now a year later, the special exhibition becomes permanent at the B&B Italia's headquarter in Novedrate.

The installation identifies the concept of density as the narrative fulcrum. "Density" is taken as a feature of B&B Italia's identity in a broad sense: from the product physical and material nature to the conceptual one. It showcases a density of ideas and projects, always projecting the company into the future, through a continuous drive for innovation.

Through a narrative synthesis, built on

intersecting light planes, images and historical graphics, the installation presents a symbolic representation of the pulsating brain of a company that, over the years, has been capable of producing unique pieces, veritable icons of Italian design.

At the centre of space, 8 high vertical cages, pulsating and in movement, create a weave of bright beams that project into the room images and texts, tracing out a system of allusions and suggestions among the various elements. A big brain, whose synapses, shaken by light pulses, surrounds the visitor in an ongoing and layered tale. Further insight is then provided by the 8 themed towers, which offer 8 different narrative videos.

Two continuous bands scroll across the side walls, revealing an environmental video consisting of a sum of micro-stories: images of graphics, products, people who over time have helped to build the brand's excellence, and whose faces and gestures are reproduced to infinity by a system of mirrors.

M&O PARIS announces Cecilie Manz as Designer of the Year

With every new edition, MAISON&OBJET



PARIS elects a Designer of the Year to honour one of the most outstanding names in industrial and interior design worldwide. In January 2018, MAISON&OBJET PARIS

has chosen to celebrate the talent of Danish designer Cecilie Manz.

After earning a diploma in object and furniture design from the Royal Danish Academy of Fine Arts in 1997, Cecilie Manz moved to Finland to further her education at the University of Art and Design in Helsinki. The very next year, she founded her own studio in the heart of Copenhagen.

A career spanning twenty years, she has emerged today as one of the major figures of Scandinavian design. Despite her taste for experimenting with new materials and exploring original functions, whenever she sits down at her drawing table the process is invariable. Every new design starts with countless sketches and models and a close dialogue and collaboration with the manufacturer.

Cecilie Manz is constantly experimenting in her studio and she will present the latest results of

her work at MAISON&OBJET in January 2018. The exhibition will feature existing products and new designs, displayed in a warm and homey atmosphere – the underlying theme that defines every single one of her creations.

Paola Lenti has won the German Design Award 2018



Reputed furniture manufacturer Paola Lenti has won the German Design Award 2018 in the Gardening and Outdoor

Living category for the Amable chair, designed by Victor Carrasco.

Introduced during the Fuorisalone in Milan last April, Amable is a new outdoor proposal ideal for convivial areas or to complete dining and bistro tables.

The chair upholstery cover is removable from the seating shell made of plastic material; it is made of a cord in Rope yarn, sewn in a spiral like pattern, a signature Paola Lenti technique, available in a wide range of colours, which bind Amable to all the products in the outdoor collection.

Shell and upholstery cover are made of the same base material, therefore they can be recycled together.

The German Design Award is one of the most prestigious European awards. The prize is awarded by a jury of design experts from different fields and is the result of a selection among hundreds of different project submissions. The official award ceremony will take place in Frankfurt on February 9, 2017.

TON's Alba armchair receives German Design Award 2018



The fully upholstered Alba collection by designer Alexander Gufler has received its first international prize. Introduced by TON at

the Salone del Mobile trade fair in April 2017, the Alba armchair was named a winner in the German Design Award 2018 competition.

Jan Juza, TON's Marketing Director, comments, "We are thrilled that Alba has made an impression on our customers and also on experts in the field. The German Design Award is given only to projects considered to

be pioneers in the German and international design market."

"Alba's defining elements are the unity of the seat and the wooden leg construction. The bottom of the backrest hugs the base of the armchair and extends well below the oval-shaped seat," describes Alexander Gufler about his winning design.

Alba is prized not only for its design, but also for its comfort. The armchair is upholstered with pocket springs and PUR foam found commonly in orthopaedic mattresses. This technology allows the seat to retain its shape and withstand heavy use, which makes it perfect for your home and for the high demands of restaurant and hotel interiors.

The collection, which took two years to produce, also includes a chair and a lounge armchair.

Dual Awards for Ever Life Design at German Design Award 2018

The Mantua-based company, Ever Life Design, has received two awards at the German Design Award 2018. DOT by Monica Graffeo won in the category of "Home and Bathroom Accessories" and STREET by Diego Cisi received



a Special Mention in the “Bathroom and Wellness” category.

The Ever Life Design products were selected from among numerous

candidates from around the world, and were recognised for their innovative character that combines everyday functionality with the values of safety and transversal comfort: beautiful, useful and able to ensure high performances with discretion and irony, the bathroom furnishings are designed for all ages and all contexts, from homes to hotel chains.

Simple objects become “super objects” and examples of good design because they accommodate and are designed for everyone.

DOT designed by Monica Graffeo is a collection of furnishings and accessories with a democratic nature. They are modular, multi-functional and able to meet all space requirements, from the smallest to the largest: a thin but resistant steel cable runs inside a solid cylindrical brass body fixed to the wall. The cable acts as a towel

holder but can also be used to hang other accessories; the cylindrical elements, in addition to accommodating small shelves for soap and bottles, can also be used as a secure support with a certified capacity of 120 kg.

STREET, designed by Diego Cisi, is a toilet brush holder that becomes iconic, acquiring an identity through the use of colour and concrete. In addition to its classic function, its shape and materials provide support for getting up and sitting on the toilet bowl. The accurate design of the brass handle also allows it to be used as a toilet roll holder.

The German Design Award, promoted by German Design Council, was founded in 1953 with the aim of supporting and promoting the culture of design as a key element for competitiveness, innovation and research. Awarded by a jury of highly qualified and internationally-recognised professionals, the awards are given to the most significant excellences in the field of design, ranging from the product to communication. The award ceremony will be held in Frankfurt on February 9, 2018 during the Ambiente exhibition.

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Reed Sunaidi Exhibitions
<http://www.decofair.com>

Nov 20-24, 2017

MEBEL 2017

Moscow, Russia
Expocentre
<http://www.meb-expo.ru/en/>



Nov 23-26, 2017

DecorExpo 2017

Algiers, Algeria
ELANEXPO
<http://www.algeriadecorexpo.com/>





Jan 15-21, 2018

imm Cologne
 Cologne, Germany
 Koelnmesse AG
www.imm-cologne.de

Jan 21-24, 2018

January Furniture Show
 Birmingham, United Kingdom
 Clarion Events Group
<http://januaryfurnitureshow.com/>



Jan 23-28, 2018

Imob
 Istanbul, Turkey
 CNR Expo
<http://cnrimob.com/index.aspx?ln=2>





Feb 06-08, 2018

IDF Oman

Muscat, Oman

Al Nimr International Exhibitions Organizer

www.idfoman.com/

Feb 07-10, 2018

Interior Mebel

Kiev, Ukraine

KDM International Srl

<https://www.interior-mebelkiev.com>



Mar 6-8, 2018

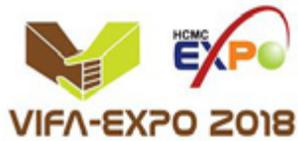
Decofair

Riyadh, Saudi Arabia

Reed Sunaidi Exhibitions

www.decofair.com/riyadh/





Mar 07-10, 2018

VIFA Expo

HCMC, Vietnam

Hawa Corporation

<http://vifafair.com/home/>

Mar 08-10, 2018

Interior and Design Manila

Manila, Philippines

Global Link

<http://gesi.com.ph/IDMNL/>

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Mar 08-10, 2018

PFIS 2018

Manila, Philippines

Cebu Furniture Industries Foundation

<http://www.pifs.ph>



Mar 08-11, 2018

MobilaExpo

Bucharest, Romania

Romexpo

<http://www.mobila-expo.ro/en/>

Mar 8-11, 2018

MIFF

Kuala Lumpur, Malaysia

UBM Malaysia

<http://2018.miff.com.my>



Mar 8-11, 2018

IFFS

Singapore, Singapore

IFFS Pte Ltd.

www.iffs.com.sg



Mar 9-12, 2018

EFE

Kuala Lumpur, Malaysia
Export Furniture Exhibition
www.efe.my

Mar 9-12, 2018

IFEX

Jakarta, Indonesia
Dyandra
<https://ifexindonesia.com/>



Mar 12-14, 2018

DIFAC

Dubai, UAE
STRATEGIC MARKETING & EXHIBITIONS
<http://www.difac-me.com/>



Mar 12-14, 2018

IDO

Muscat, Oman

Oman Expo

www.thebigshow-oman.com

Mar 12-15, 2018

KIFF

Kiev, Ukraine

Meridyen International Fair Organizer Co. Ltd.

<http://www.kiff.kiev.ua>



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Mar 14-17, 2018

Design Shanghai

Shanghai, China

Media 10

<https://www.designshanghai.com>



Mar 16-18, 2018

3F Furniture Fair
DongGuan, China
<http://www.gde3f.com/>

Mar 18-21 & 28-31, 2018

CIFF
Guangzhou, China
Fairwindow
<http://www.ciff-gz.com>



Mar 26-29, 2018

Index
Dubai, UAE
dmg:: events
<https://www.indexexhibition.com/>



Apr 17-22, 2018

Salone Del Mobile

Milan, Italy

ITA

<http://www.salonemilano.it>

Apr 24-26, 2018

gulInteriors

Manama, Bahrain

Hilal Conferences & Exhibitions

<http://interiorexpo.net/>



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